



squareboat

squareboat.com



INTRODUCTION

Design driven Success.

We're a *design focused* software development company.

2013

Established

150+

Projects

70+

Employees



Gaurav Gupta

FOUNDER & CEO

Gaurav has over 17+ years of experience in developing and maintaining large and scalable web and mobile applications end-to-end including product conceptualization, design, backend and frontend development, deployment, server management, uptime, reliability, performance and scalability.



Work Experience



2013 - Present



Nov 2011



Jun 2010



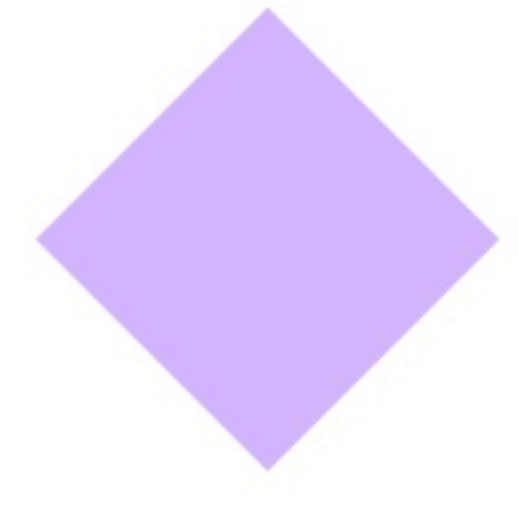
Aug 2007



BRAND ARCHITECTURE



We build beautiful and scalable technology solutions.



by squareboat

Design studio specialised in UI/UX and branding.



Get highly skilled developers & designers on contract.



SERVICES SUITE



Web Development

We build beautiful, responsive and feature-rich web based applications that solve real customer problems.



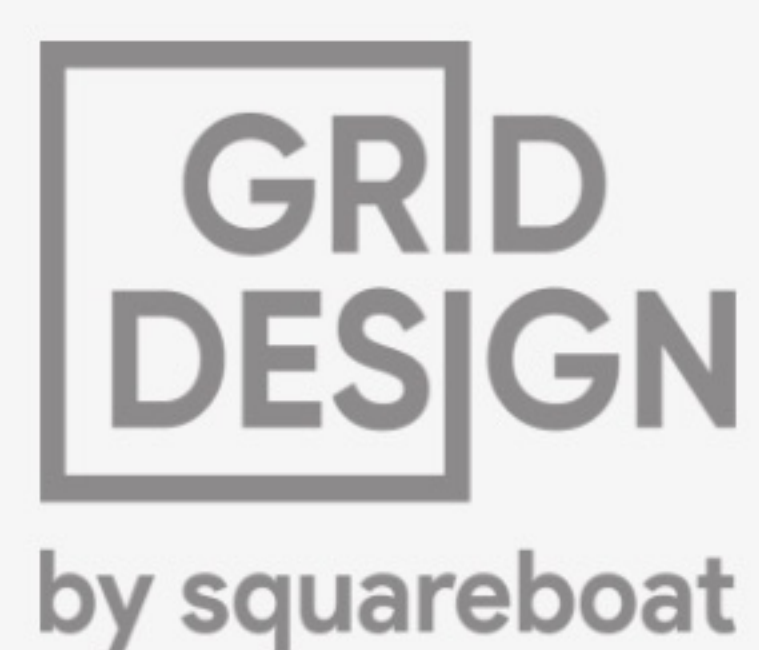
Mobile App Development

We build Android, iOS and PWA's that work great across multiple devices, screen sizes and resolutions.



UI/UX Design

If great engineering is the heart of a product, great UI/UX is it's face.

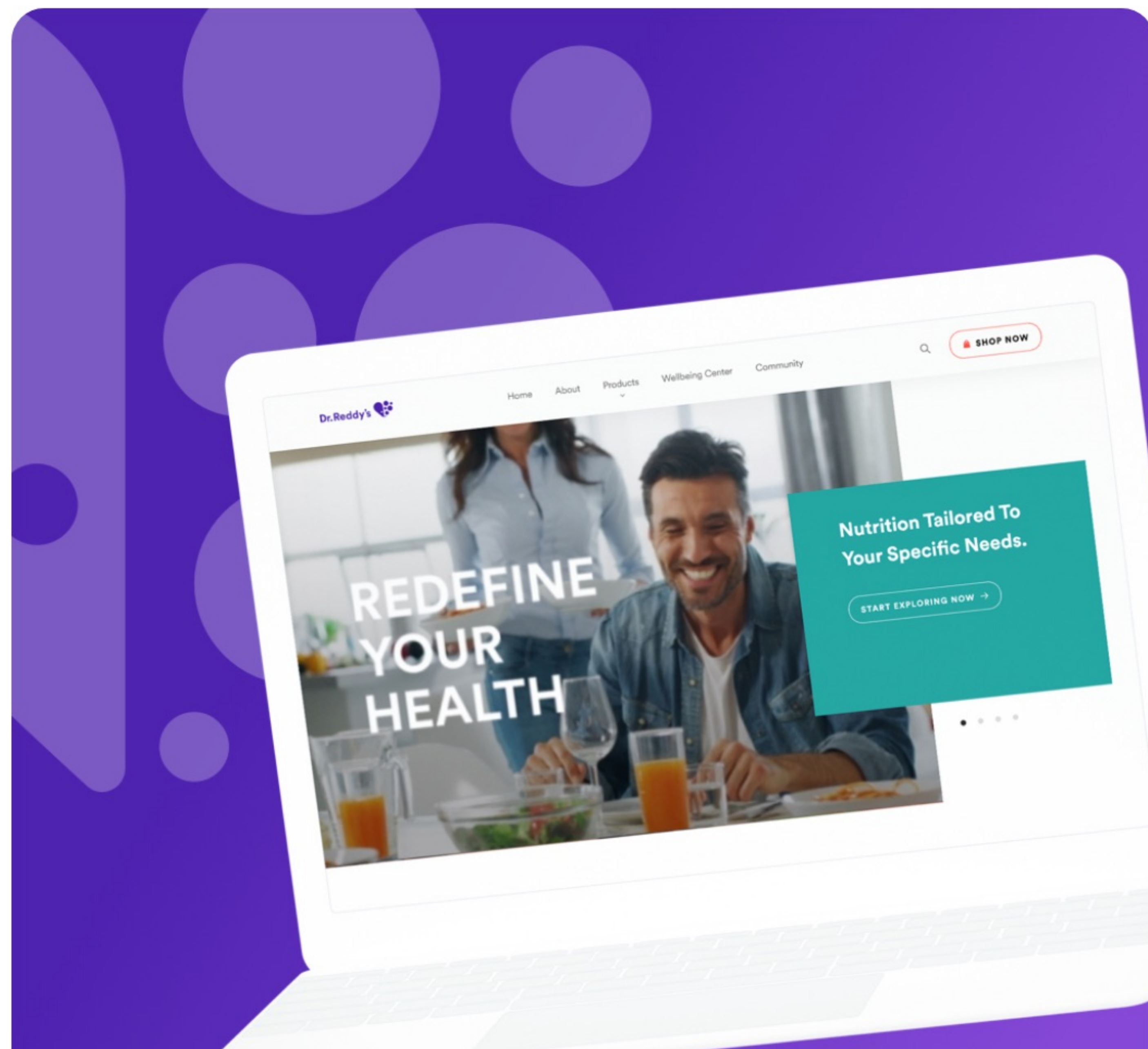


DevOps

We've worked on websites handling more than 10 million hits/day. We can scale your products too.



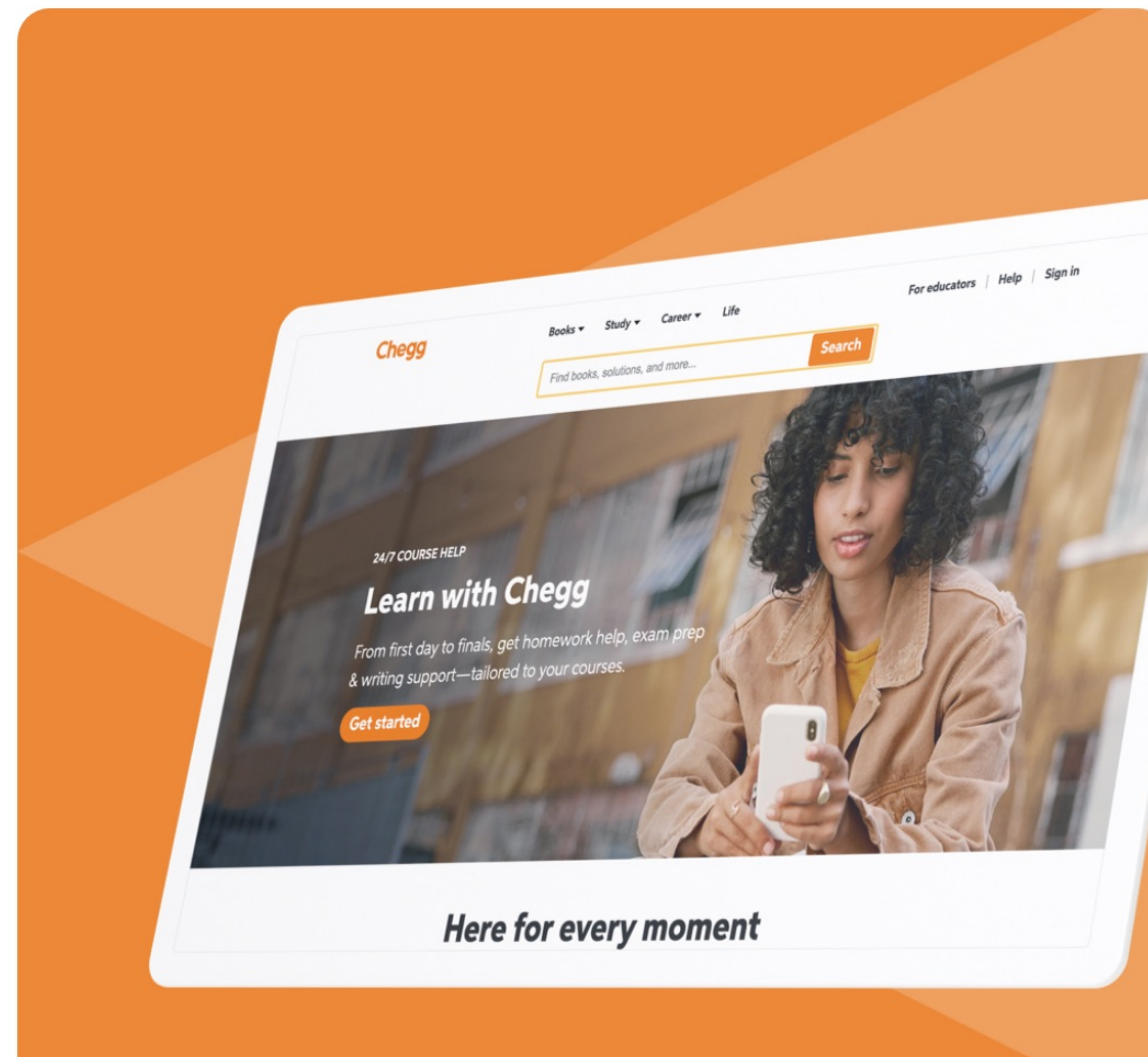
KEY CLIENTS



Dr Reddy's Laboratories

We accelerate access to affordable and innovative medicines because **Good Health Can't Wait**

#Health



Chegg

As the leading student-first connected learning platform, our mission is to help **every student achieve their best**, in school and beyond

#Education



Dunzo

We worked on the **Dunzo Partner's app**, implemented many **crucial features** to improve the overall experience

#Delivery





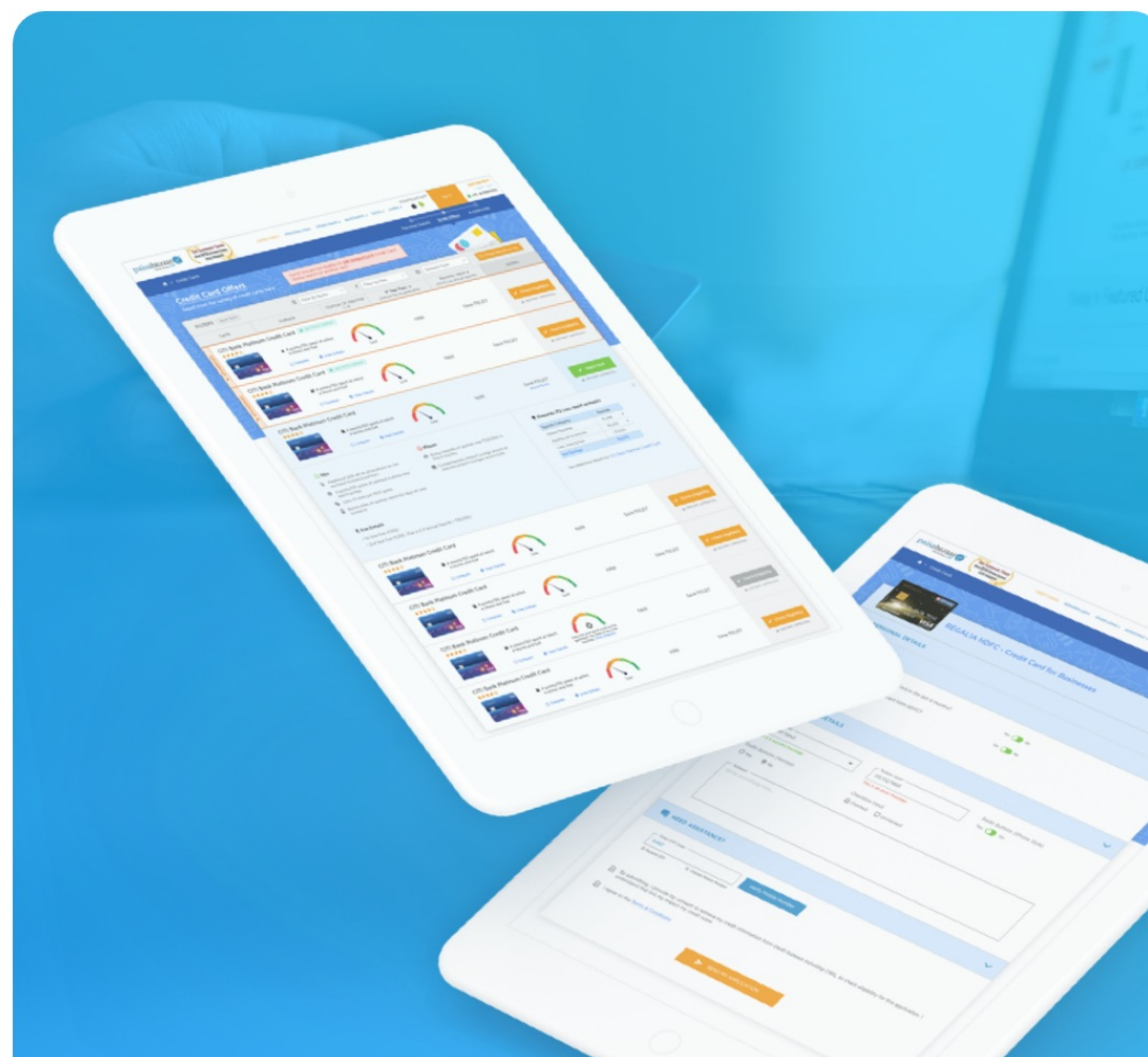
KEY CLIENTS



Jubilant

App for fruit sellers based on Next Billion UI principles currently generating **Rs. 4.5M+ in revenue** per month

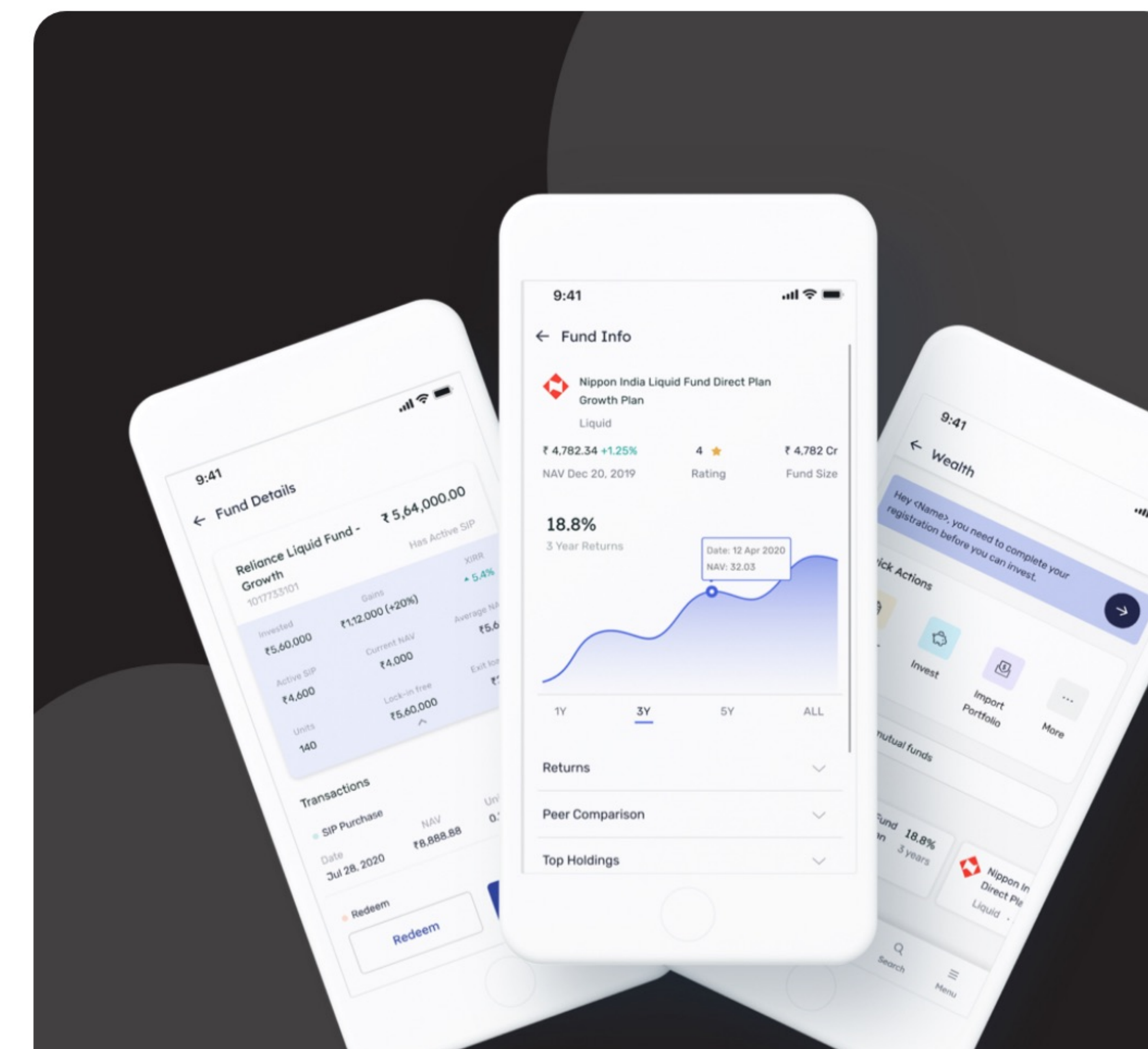
#FMCG



Paisabazaar

We **improved the conversion rate** for credit card applications on paisabazaar.com by **nearly 2x**

#BFSI



Niy Money

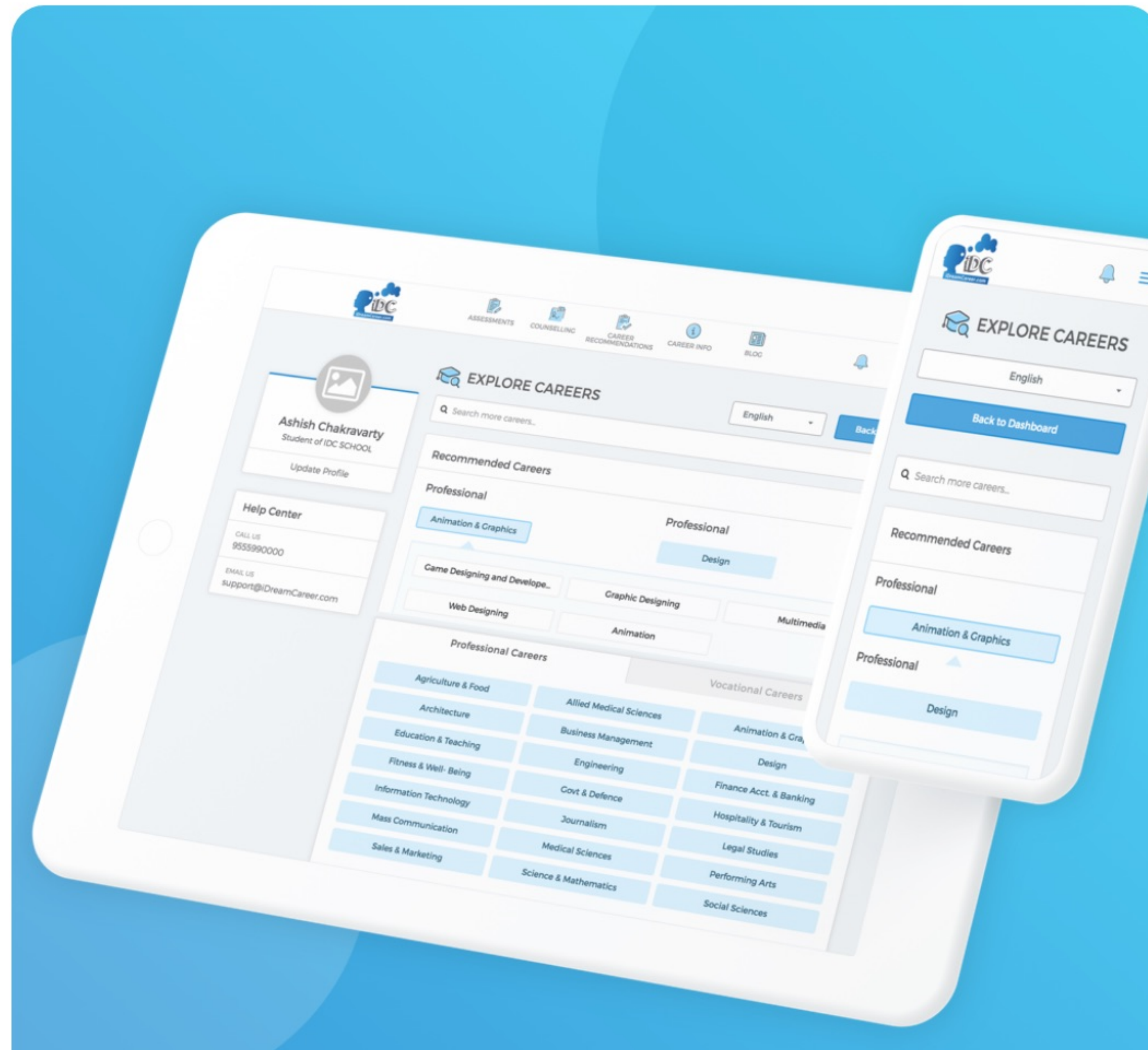
We are focused on creating banking that is **simpler, smarter and safer** for our customers

#Finance





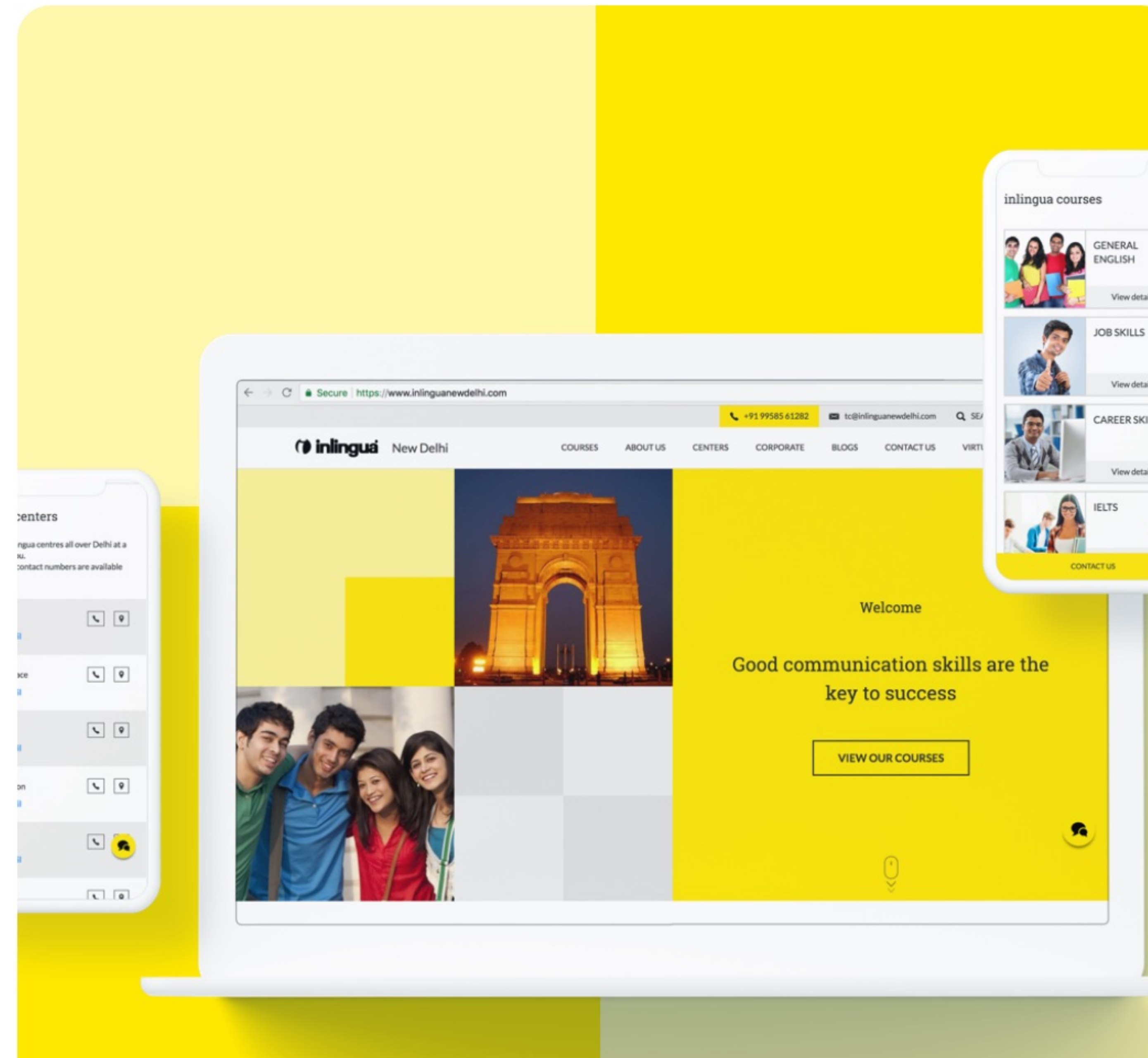
KEY CLIENTS



iDreamCareer

Helps students find a suitable career. Handling assessments and counselling at **massive scale** for govt. schools in India

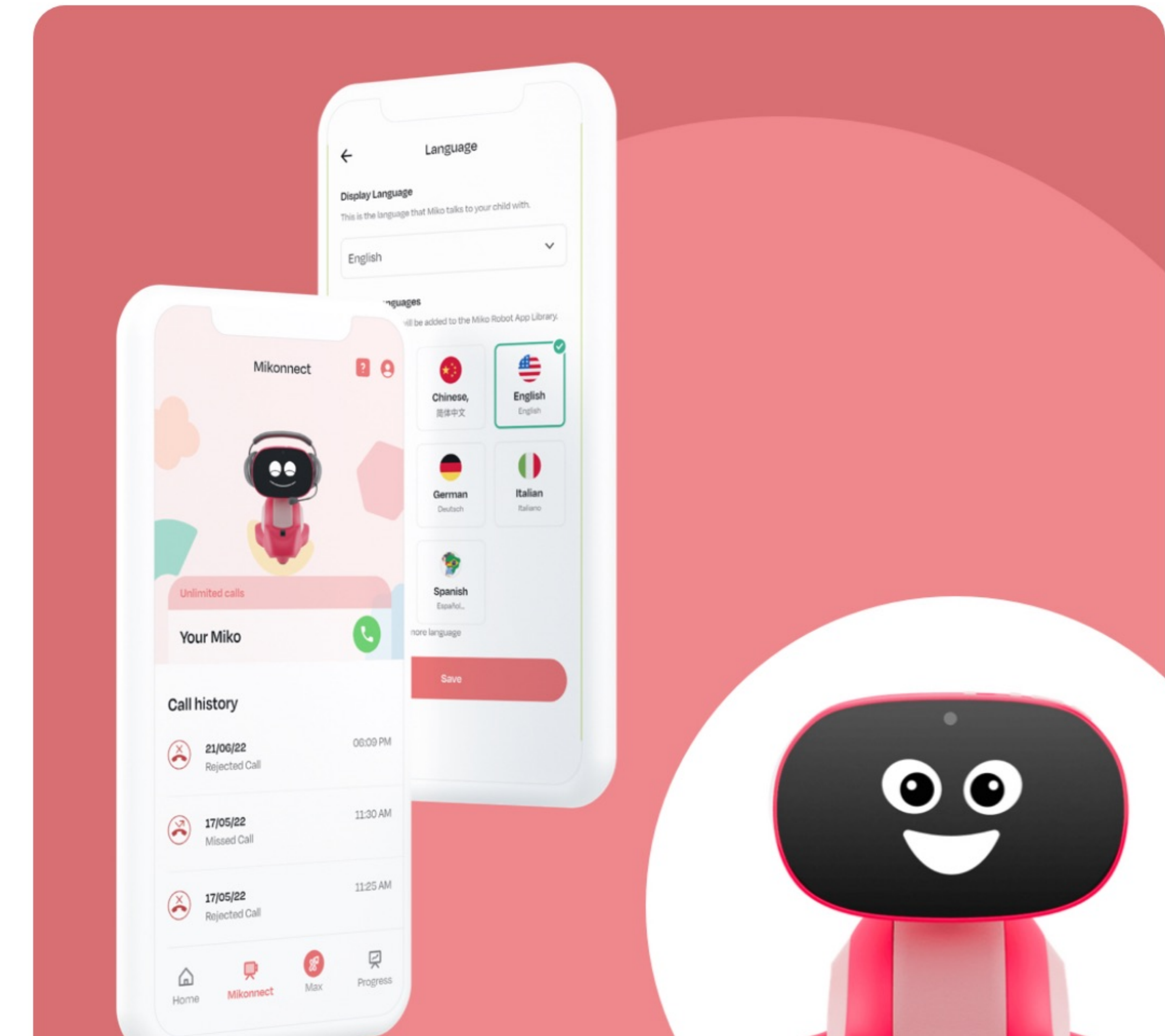
#Education



Inlingua

Improves your communication skills. We redesigned the entire website & significantly **improved their conversion rate**

#Education



Miko

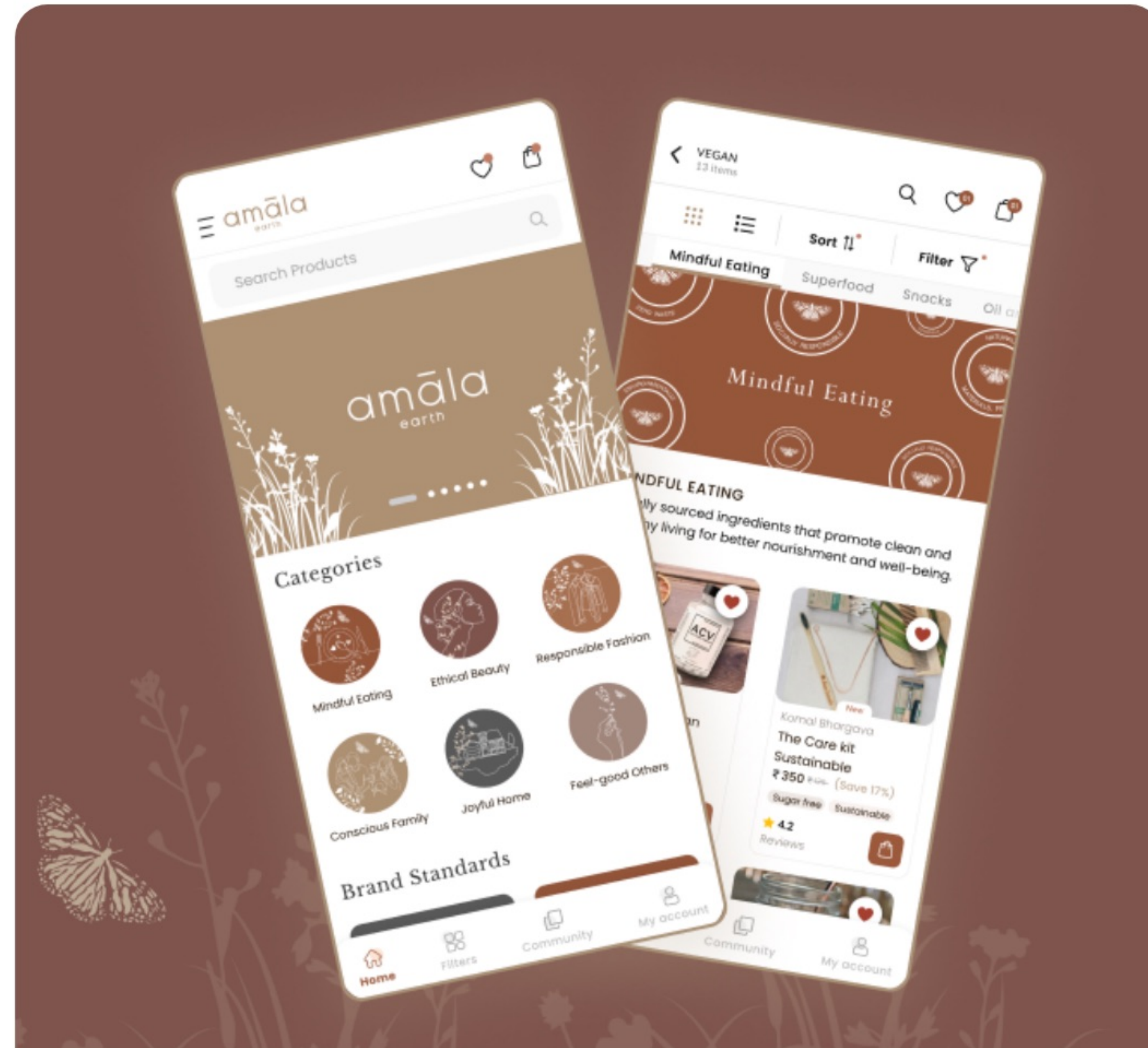
Miko is an advanced consumer robotics innovation lab passionate about **bringing the best of technology** to young learners everywhere

#EdTech





KEY CLIENTS



Amala Earth

Amala Earth is a way of **conscious living built** on a foundation rooted deeply in the Indian origin

#E-commerce



PVR Cinemas

We worked on the entire **frontend experience** of their website, giving an **awe-inspiring** look to it

#Entertainment



Jamboree Education

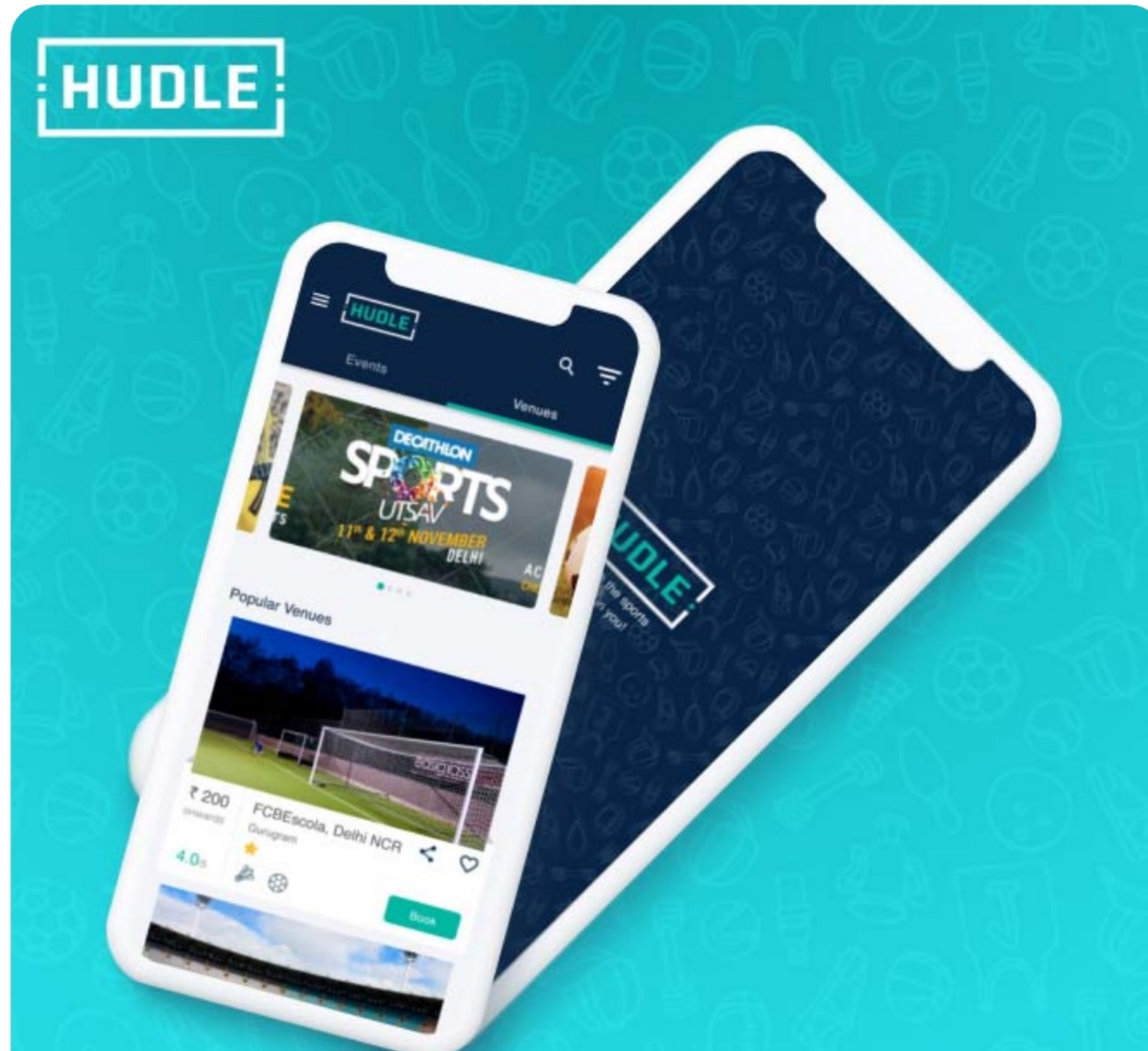
Jamboree is one of the most trusted institute in India for **GMAT/ GRE/ SAT/ IELTS/ TOEFL** preparation

#EdTech





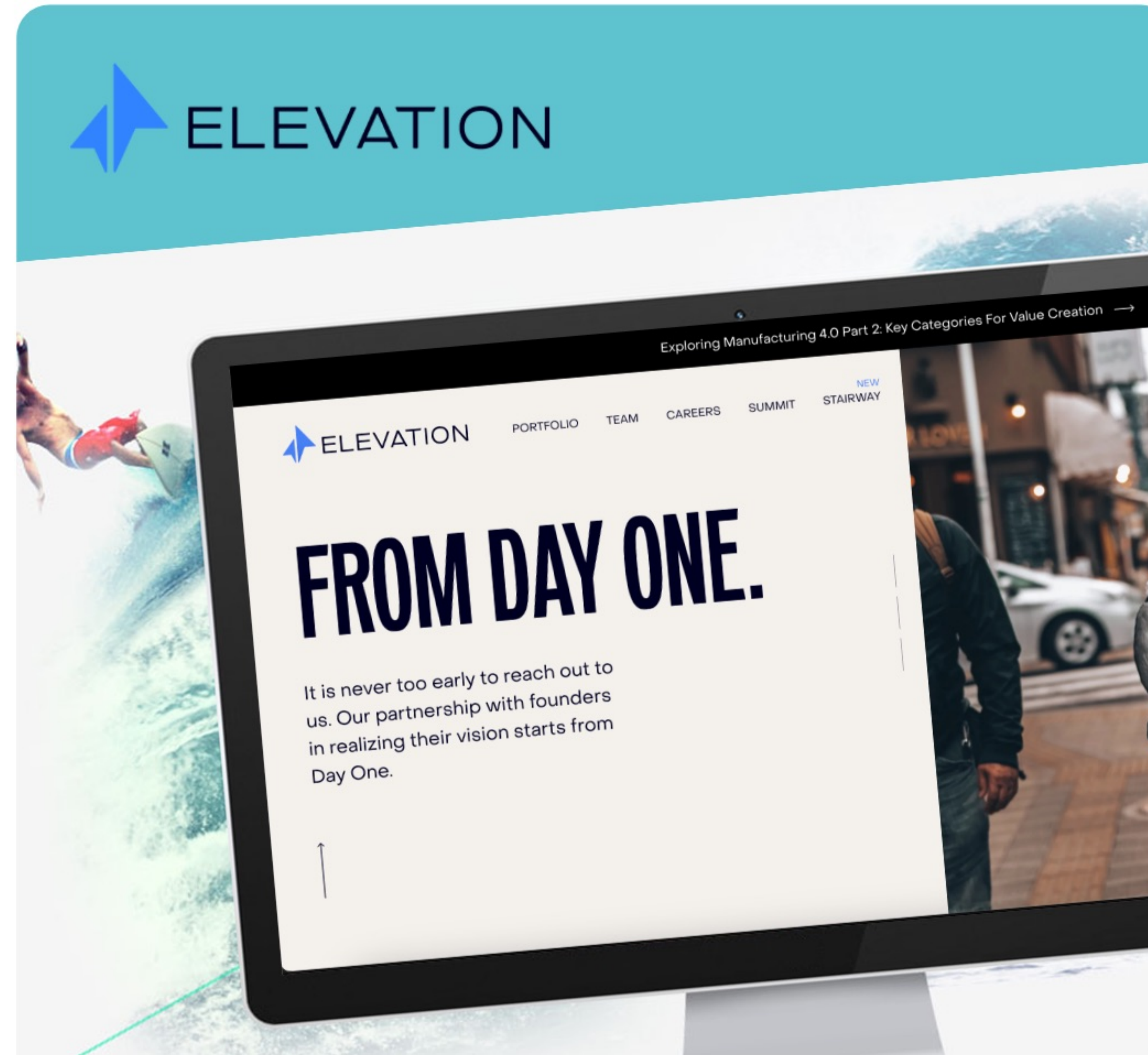
KEY CLIENTS



Hudle

Discover & Play With The Hudle All Access Pass A single subscription to play your favourite sports anywhere, anytime!

#Sports



Elevation Capital

Elevation Capital is an early-stage venture fund that invests in globally impactful companies united by a common vision of humanity as the highest purpose

#Finance



Hero Vired

Hero Vired is a premium LearnTech company offering industry-relevant programs in partnership with world-class institutions to create the change-makers of tomorrow

#EdTech





OUR CLIENTS

The image displays a variety of client logos, each placed within a colored circle. The logos include:

- DUNZO
- PVR CINEMAS
- Dr.Reddy's
- JUBILANT CONSUMER
- DAMAC
- HARBORMOOR
- Chegg
- Niyo
- Analytics Vidhya
- MAX ESTATES
- paisabazaar.com
- instamojo
- amāla earth
- LBB
- STAR WORLDWIDE GROUP
- awfis
- MIKO
- Juggernaut
- EMOHA eldercare
- Cedarwood
- Benchmark AI
- LOCOFAST
- saveabhi
- VegEase
- fREEDOM
- Aadru
- Jamboree
- Aiisma My Data My Asset
- AdSightPro
- workkomo
- E-MEDITEK
- sixtyml
- HUDLE
- STAR Personal & Caring Health Insurance
- echolytics
- KleverKid
- LinkLeads
- ELEVATION
- PLAKSHA UNIVERSITY
- NEXUS OF GOOD
- tripoto
- kidstir
- woobly
- OXFORDCAPS
- xeno
- YOUNG TECHNOLOGY SCHOLARS
- nirog street
- cloftr



VERTICALS

Business Verticals

We have served the following industries



E-Commerce



Healthcare



Entertainment



SaaS



Real Estate



Sports



Education



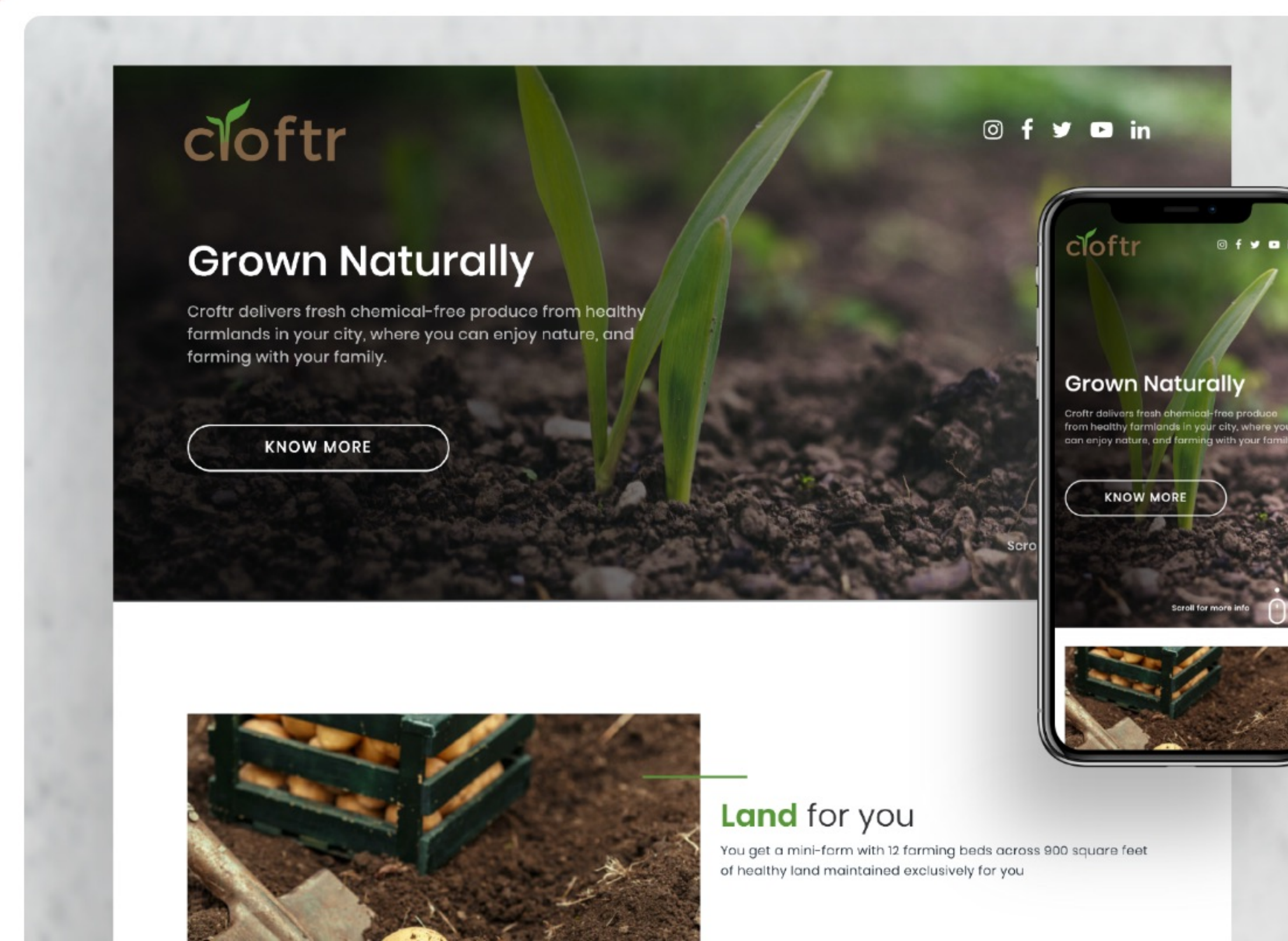
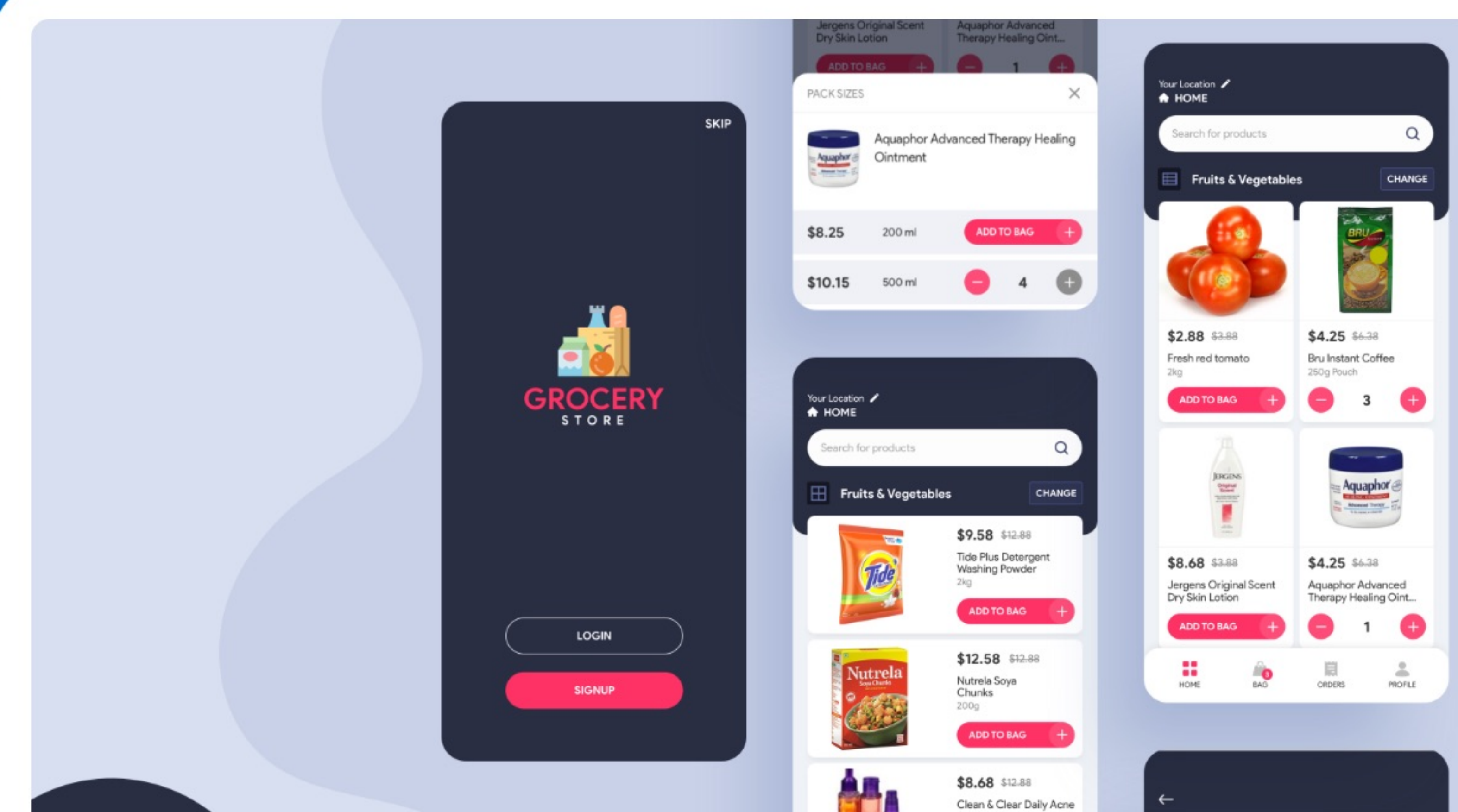
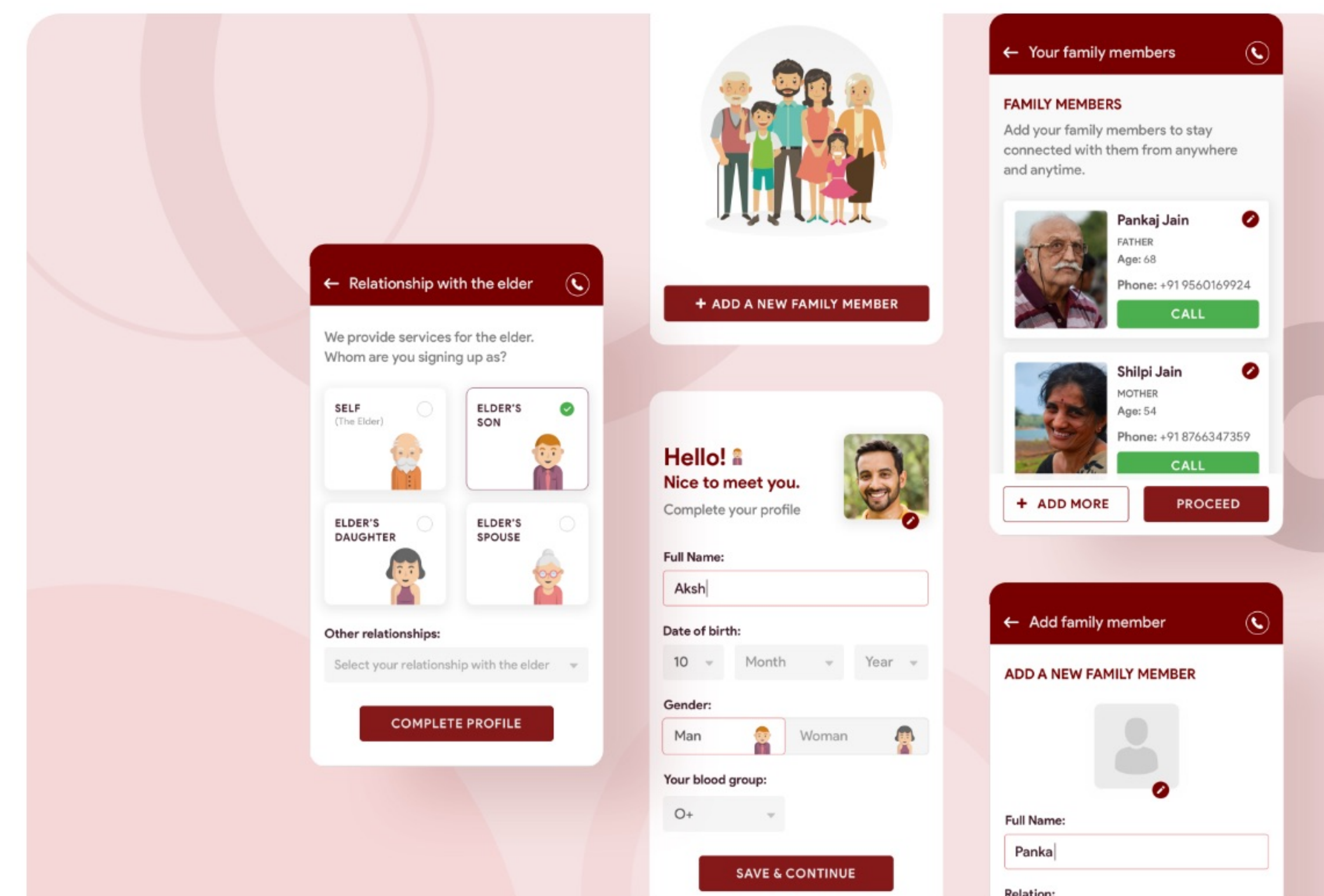
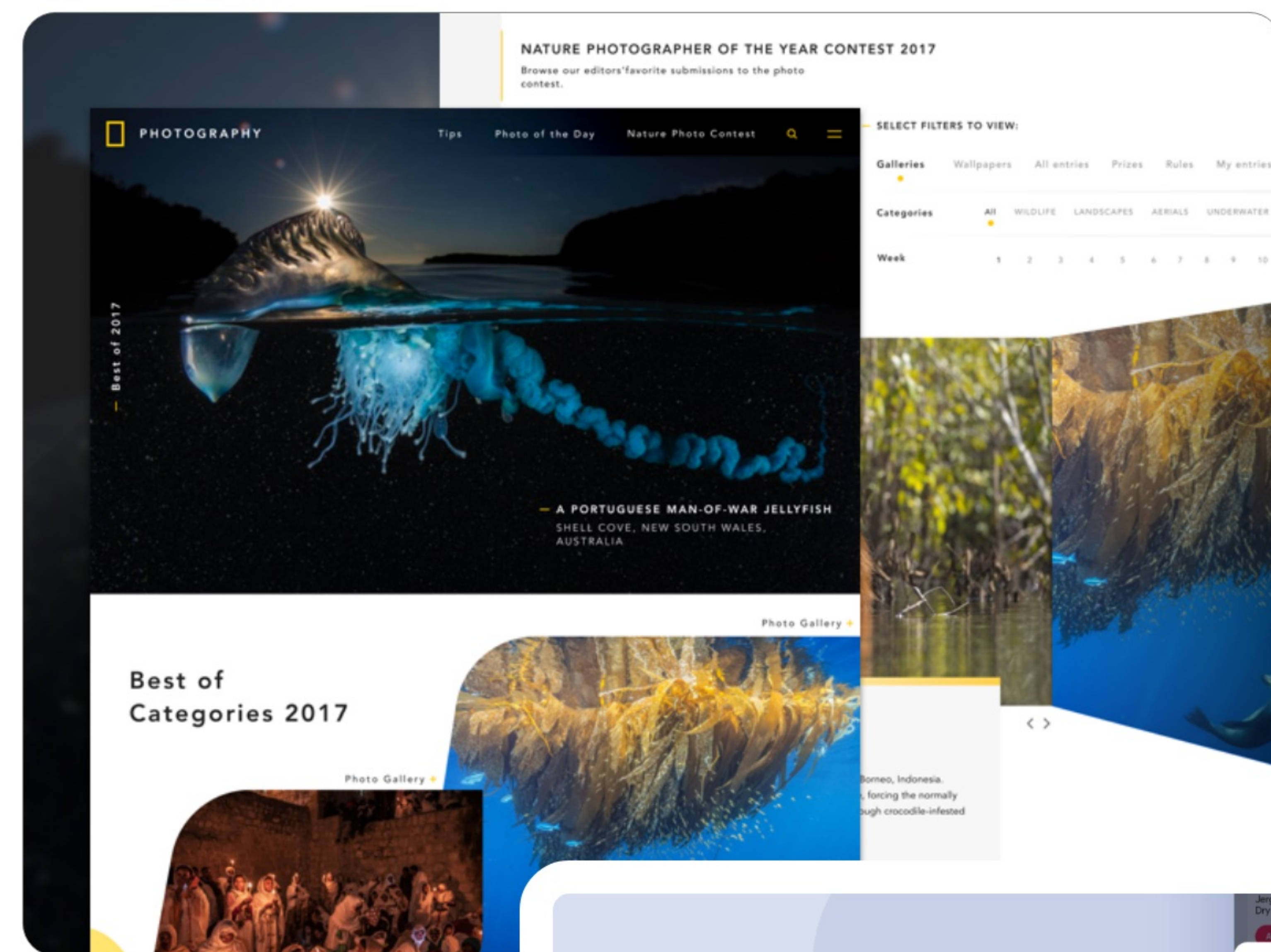
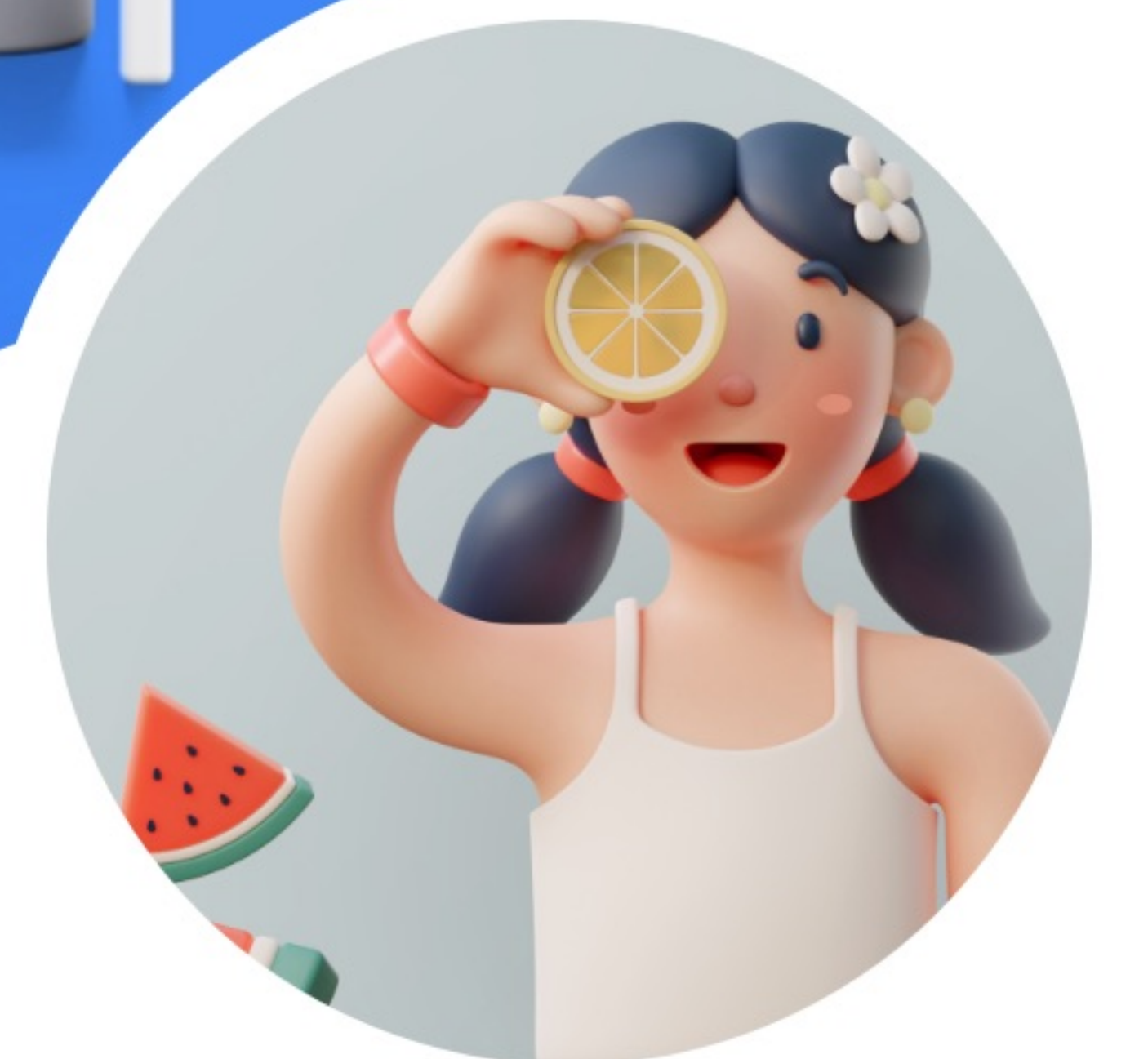
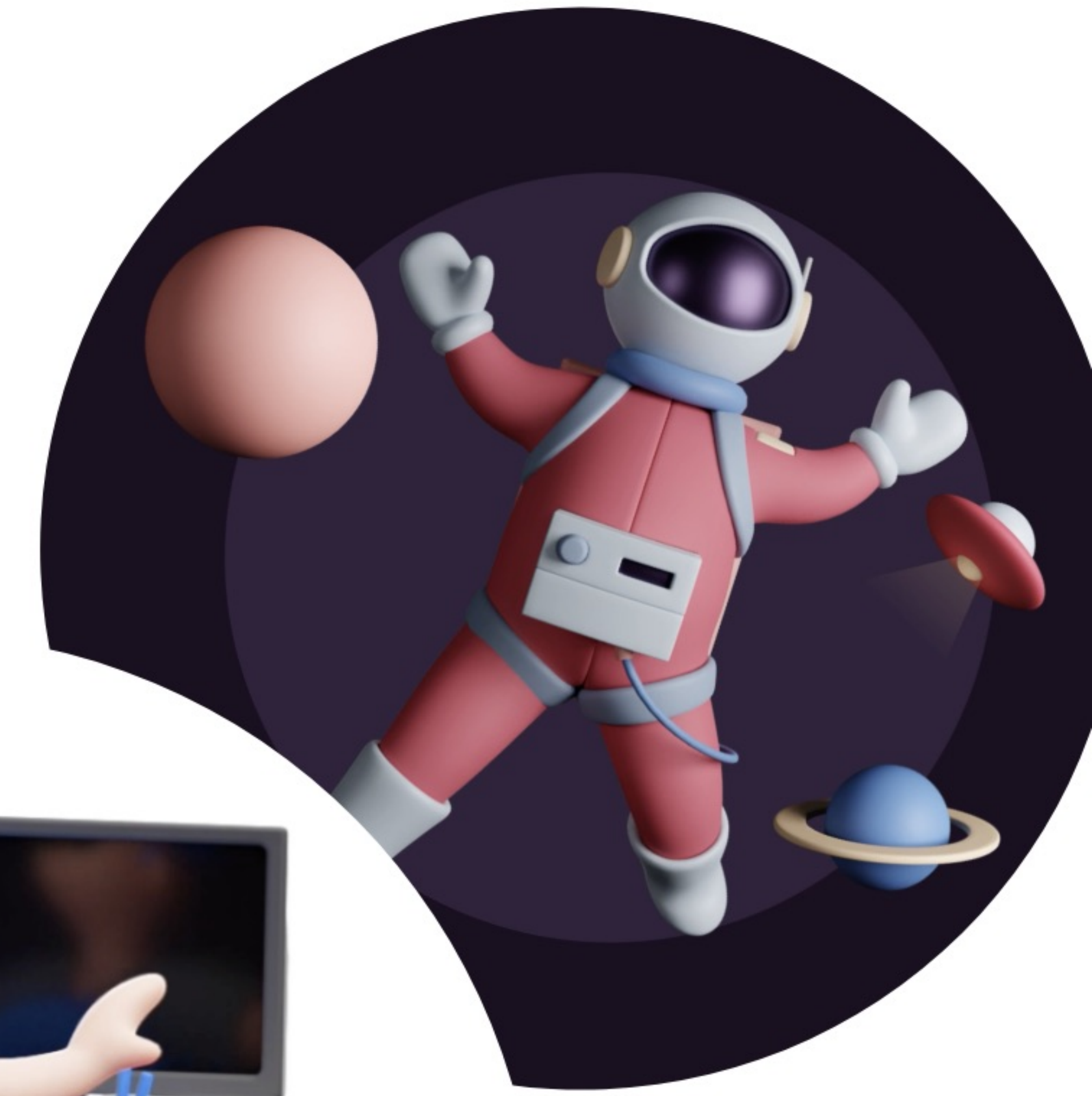
Travel



DESIGN SERVICES

UI/UX Design & Animations

In today's customer-centric world, user experience is everything. At Squareboat & Grid Design studio, we have a seasoned team of UI/UX designers with an innovative mindset.





STAFF AUGMENTATION



Best software developers, designers, Devops & QA available on contract to get started on your project instantly!



Instant onboarding
within 24 hours



Verified technical skills



No recruitment &
training hassles



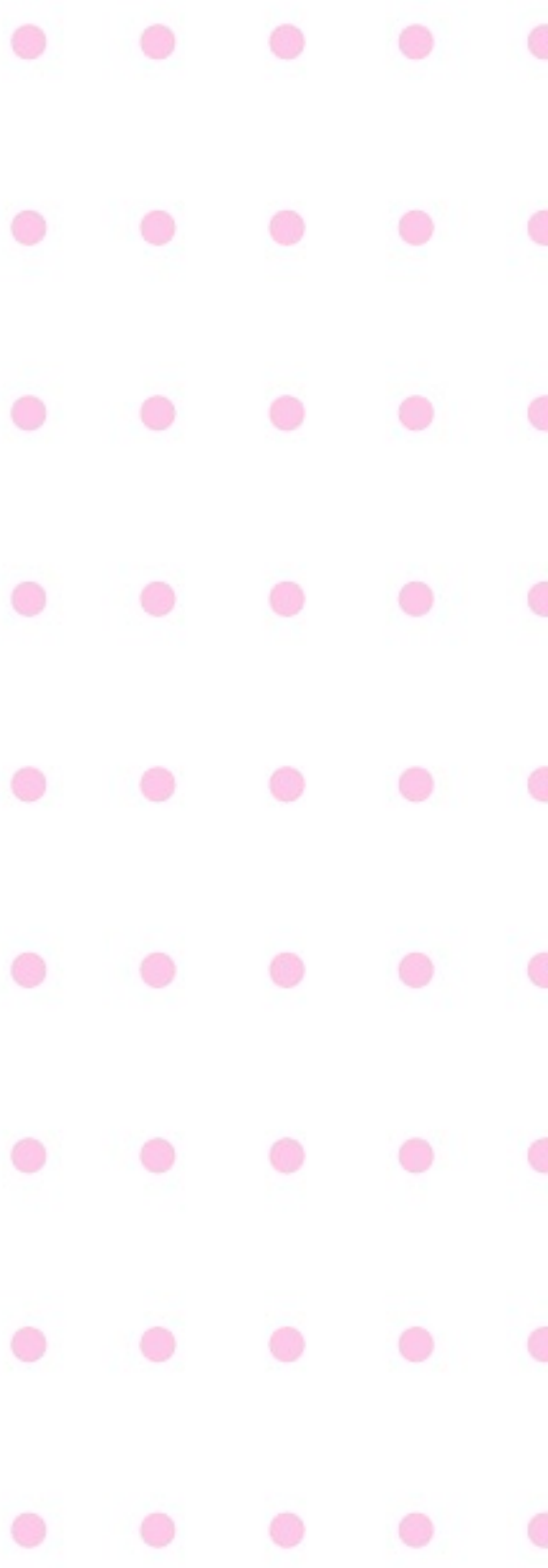
Quick replacements



Deboard when needed



No dropouts





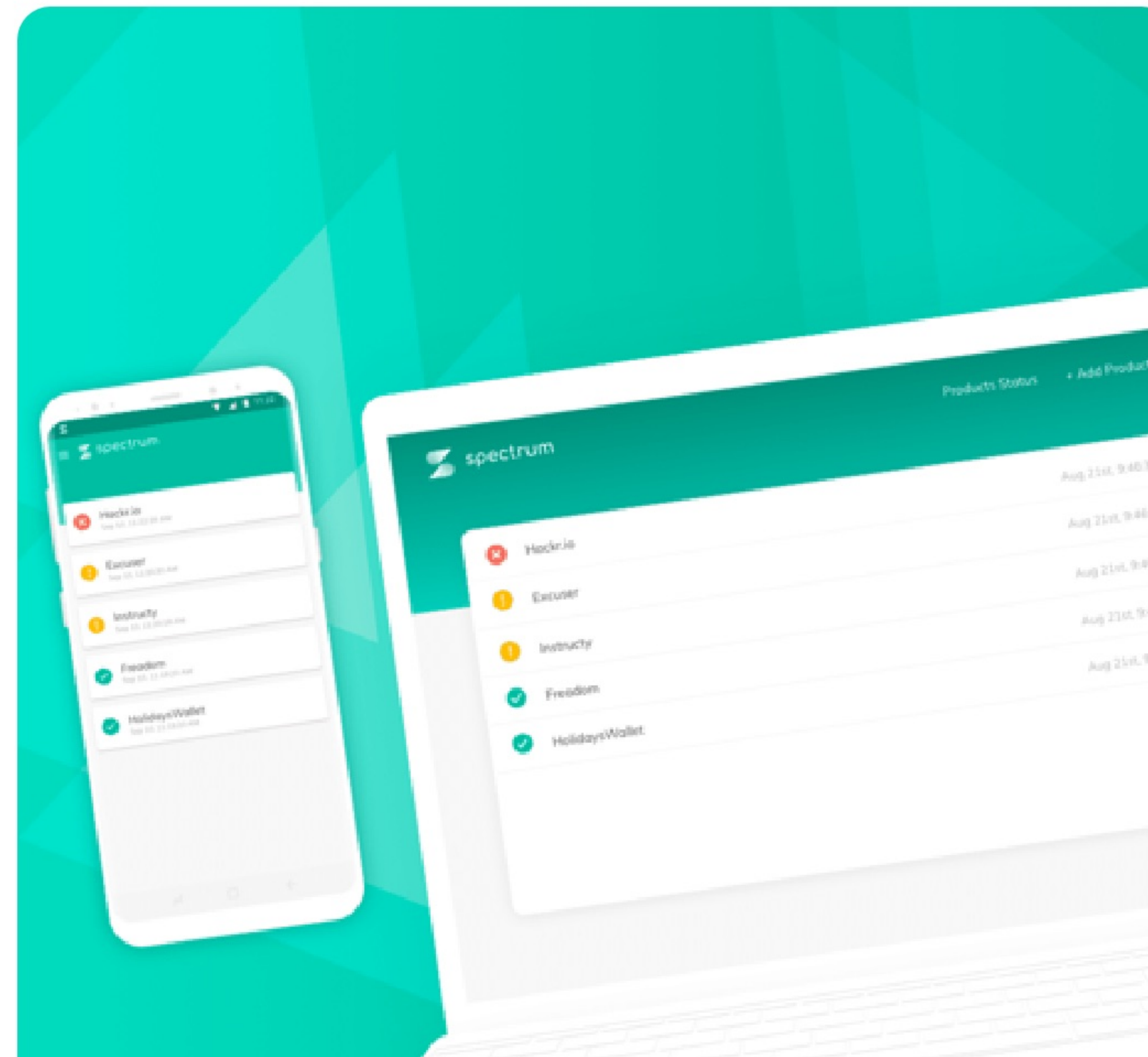
SQUAREBOAT LABS

A space where we build tools to reciprocate our love to our community. It's where we have the freedom to truly be ourselves.



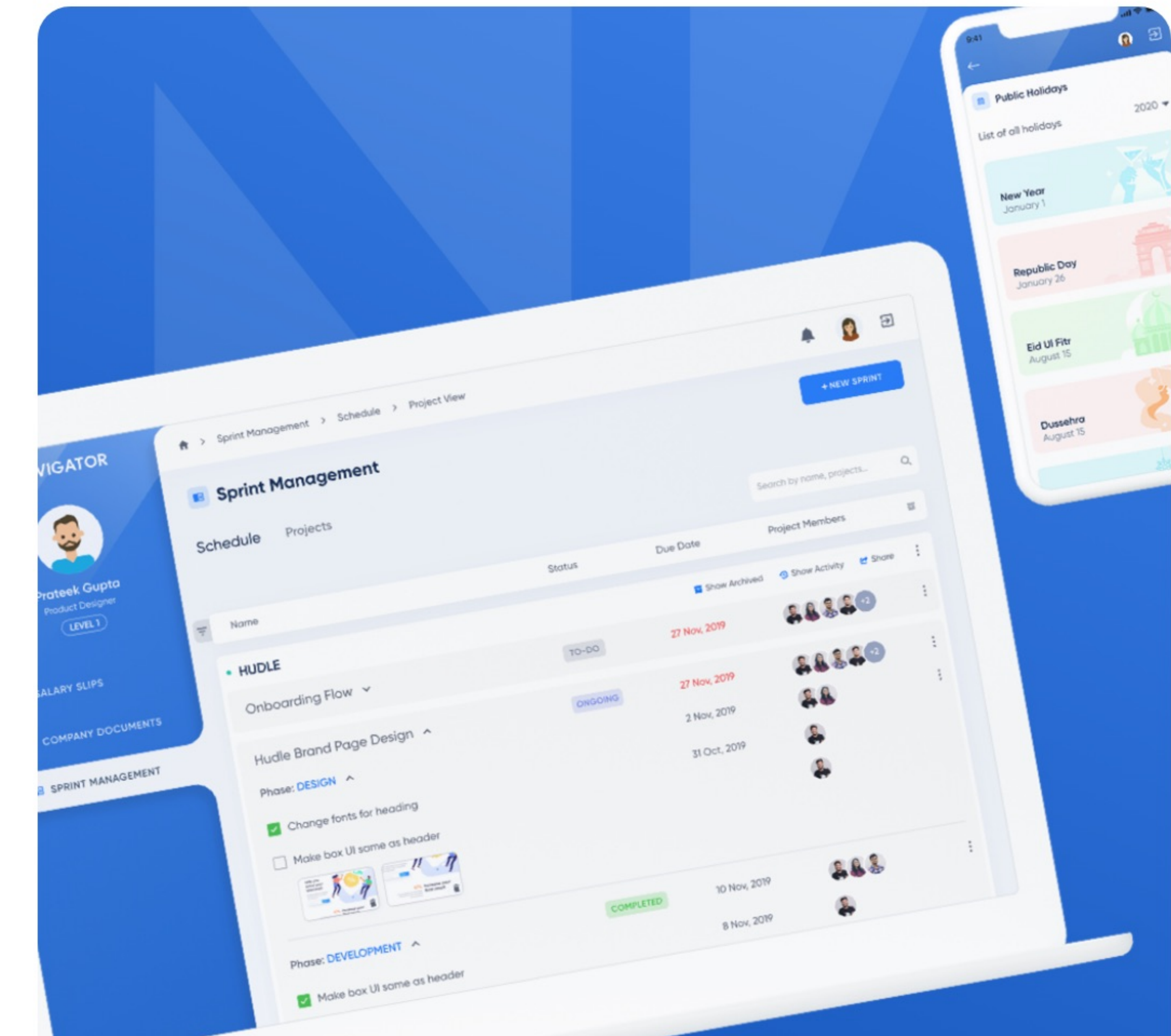
Service Desk

This is an in-house indigenous tool that helps our team manage the DevOps tasks in a timely manner and on the basis of priority.



Spectrum

A beautiful, real-time dashboard & mobile app to monitor multiple AWS accounts



Navigator

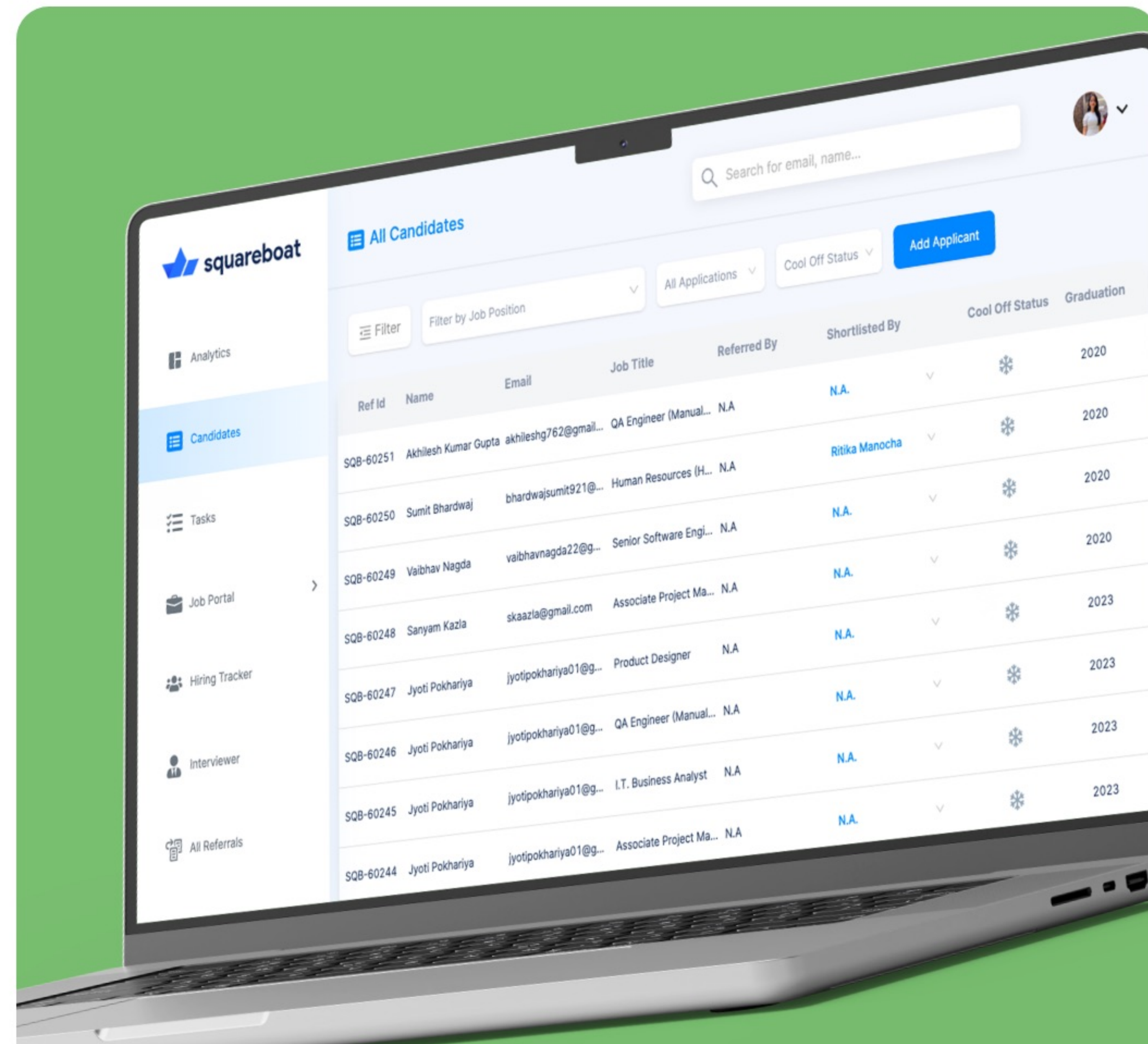
Navigator HRMS takes care of your HR processes while you take care of your employees





SQUAREBOAT LABS

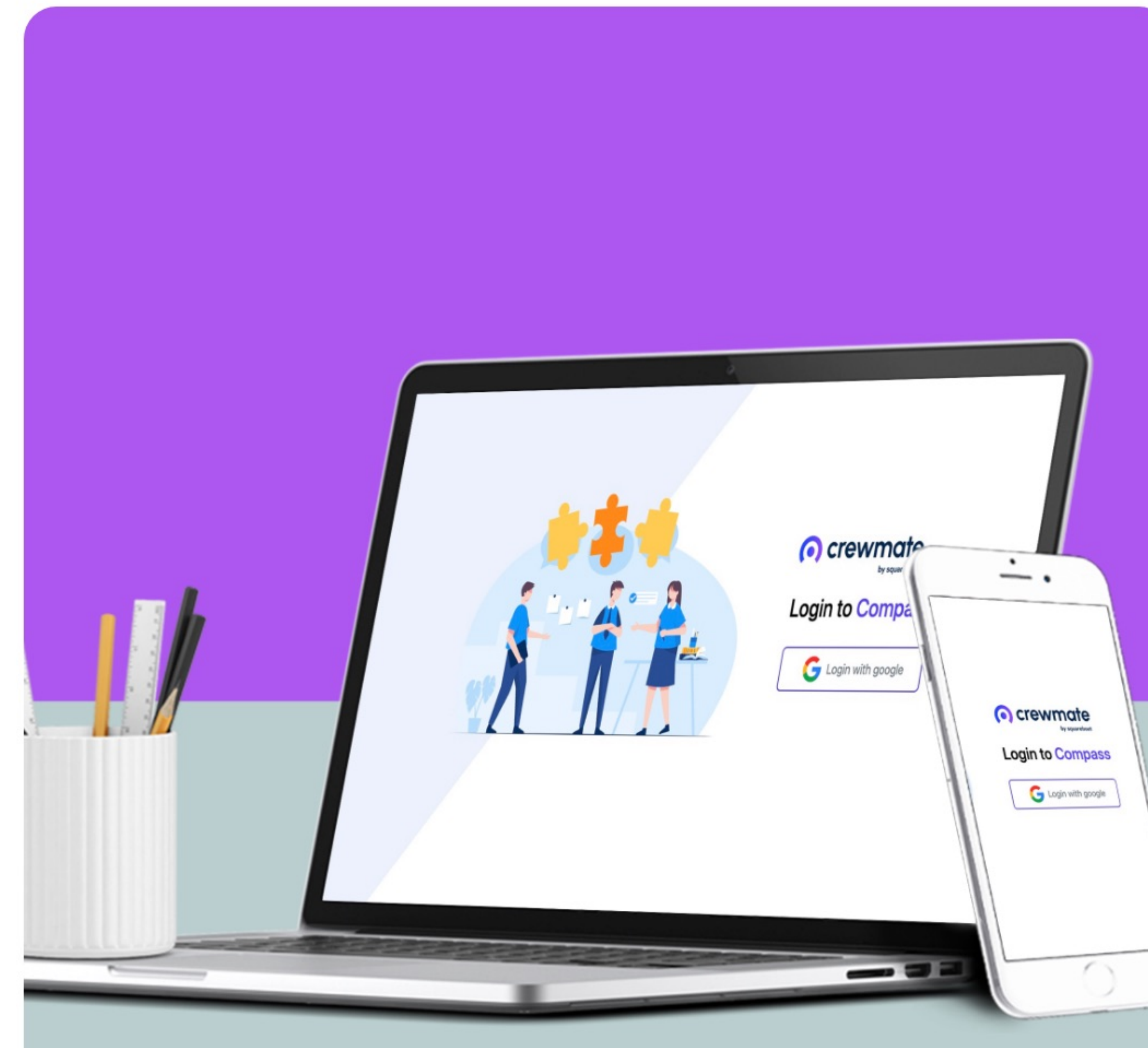
A space where we build tools to reciprocate our love to our community. It's where we have the freedom to truly be ourselves.



ATS

ATS (Application Tracking System) is Squareboat's internal platform to handle all the activities related to hiring process

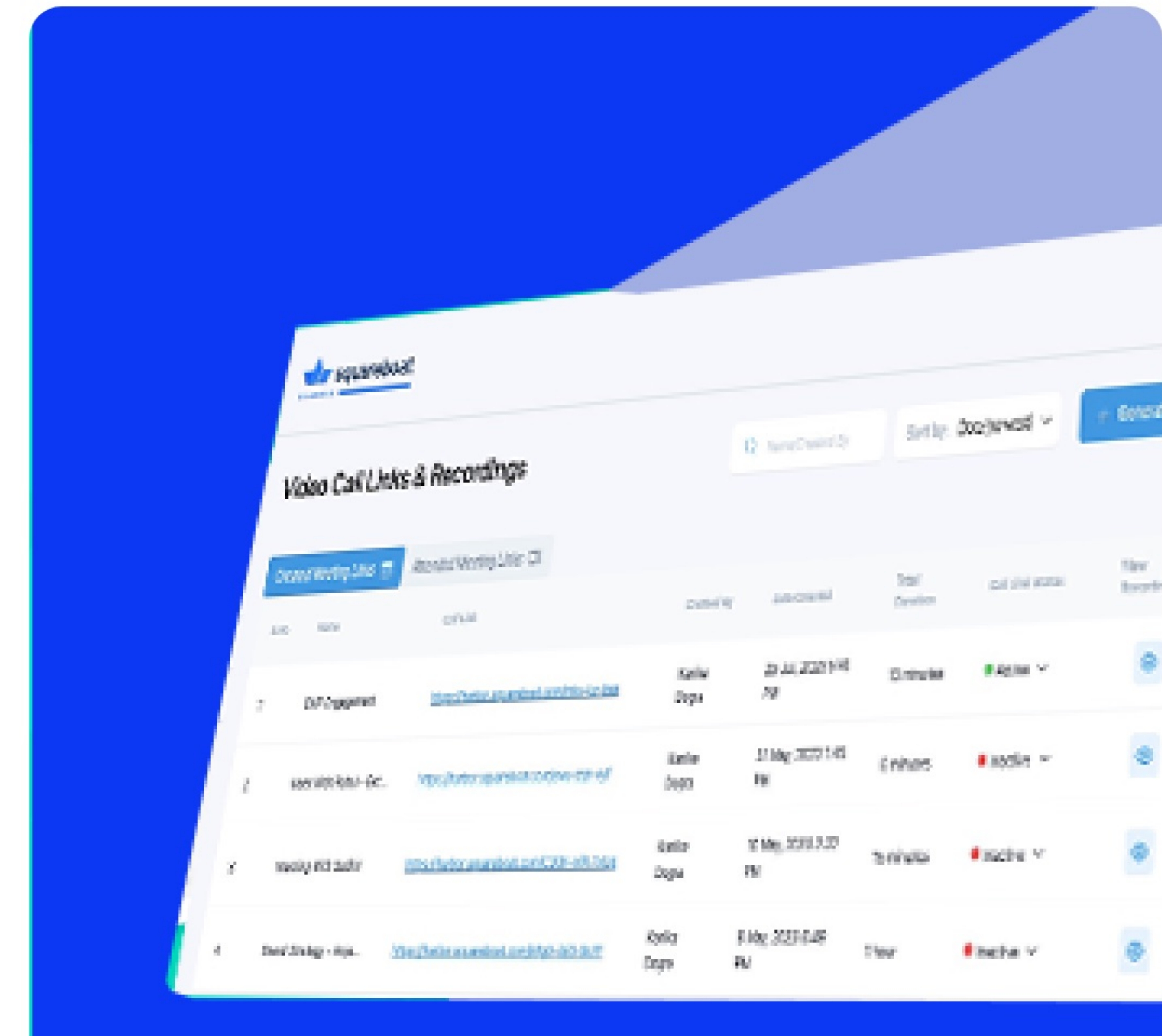
ATS



Compass

Compass is a cutting-edge, user-friendly web application designed to simplify and streamline your HR processes

Compass



Harbor

An in-house tool for video conferencing with an automated recording feature. It enables our team members to stay up to date with all discussions.

Harbor



OPEN SOURCE

For us, Open Source is a moral thing. We feel strongly that to really do something well, you have to get a lot of people involved.

Sneaker

An easy way to send emails whenever an exception occurs on the server

NestJS Boilerplate

A production-ready NestJS boilerplate with batteries included

Serverless Media Worker

A simple out of the box serverless media worker for your media processing tasks

SquareBoat API Specs

Squareboat's best practices for writing REST API's

Growth Hacking Guide for Startups

A community driven growth hacking guide for startups

NestJS Storage

A multi-disk multi-driver filesystem manager for NestJS



TECH & DESIGN STACK

Our team is competent in the following technologies

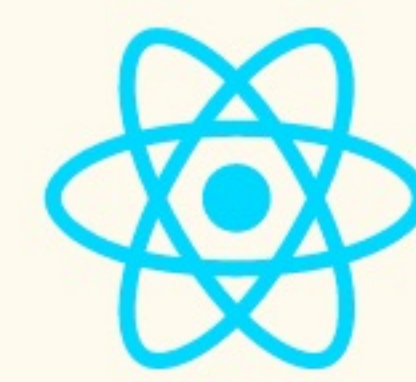
TECH



NodeJS



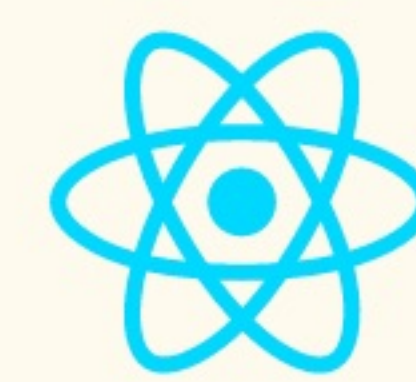
Laravel



React



AWS



React Native



Flutter

QA



Manual Testing



Selenium



Appium



JMeter



AWS Device Farm

DEVOPS



AWS



Google Cloud



Azure



Bitbucket



Docker



Browser Stack



Gitlab



Github



NPM

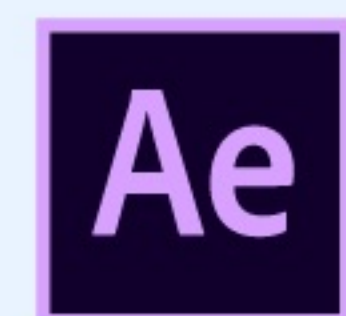


Ansible

UI/UX DESIGN



Figma



After Effects



CoreIDRAW



Photoshop



XD



Invision



FEATURES

Features we can build

- Ordering Systems
- E-Commerce
- Marketplaces
- Admin Panel
- Blogs
- Ticketing Systems
- IOT Systems
- Quiz & Assessments
- Photo Gallery
- Workflow Management
- Landing Pages
- Learning Management System
- Interactive BI Dashboards
- SMS, Email & WhatsApp Integrations
- Payment Gateway Integration
- Doctor Consultation Platform

and many more...



OUR TEAM

Our team is a hand-picked selection of the finest developers and designers. If there's one thing you will find in everyone at Squareboat, it's **passion and love** for the work we do.



Great
Place
To
Work.®

Certified
INDIA

TM



CLIENT TESTIMONIALS



Virender Bisht VP - Tech @MakeMyTrip

I hired Gaurav for lots of reasons, none better than his attitude. He brings a ton of positive energy in the team



Radika Binani Chief Product Officer @PaisaBazaar

It was a pleasure to work with SquareBoat. Firstly the passion was very evident. The quality of people in his team are very high caliber. The level of ownership from start to finish was tremendous



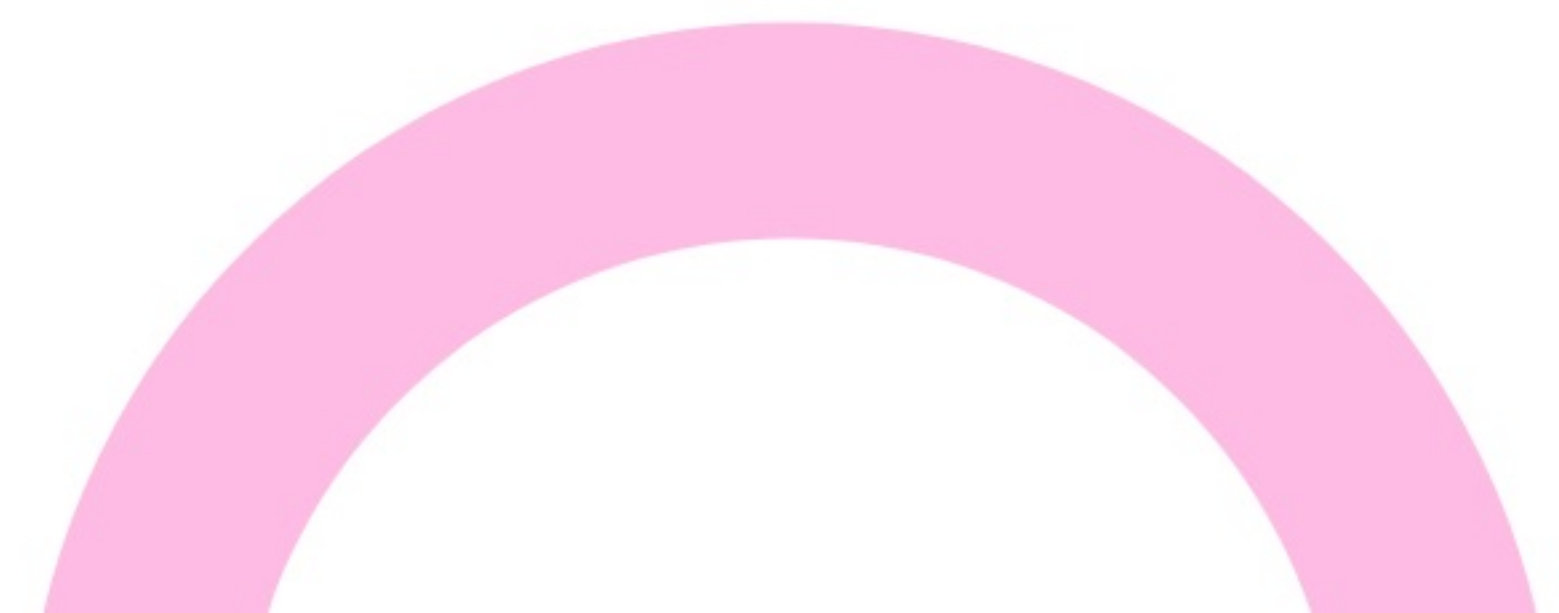
Manuk Verma Director @Kyor / E-Meditek

Gaurav is capable of wearing many hats beyond a "CTO" or "Product Head" and often provides refreshing perspective to all sorts of business challenges



Anirudh Gupta Cofounder @Tripoto

He is punctual, extremely professional and competent- a combination of skills that are rare to find in any technical consultant





IN THE PRESS

The world's most popular blogs and publications have covered and praised our work.

THE ECONOMIC TIMES

Squareboat: App maker's tool deal corner helps clients monitor web, server health

[Read more](#)

YOURSTORY

Former SlideShare and Naukri developer launches Hackr.io, an online education community

[Read more](#)



Product Hunt for Online Programming Courses & Tutorials

[Read more](#)

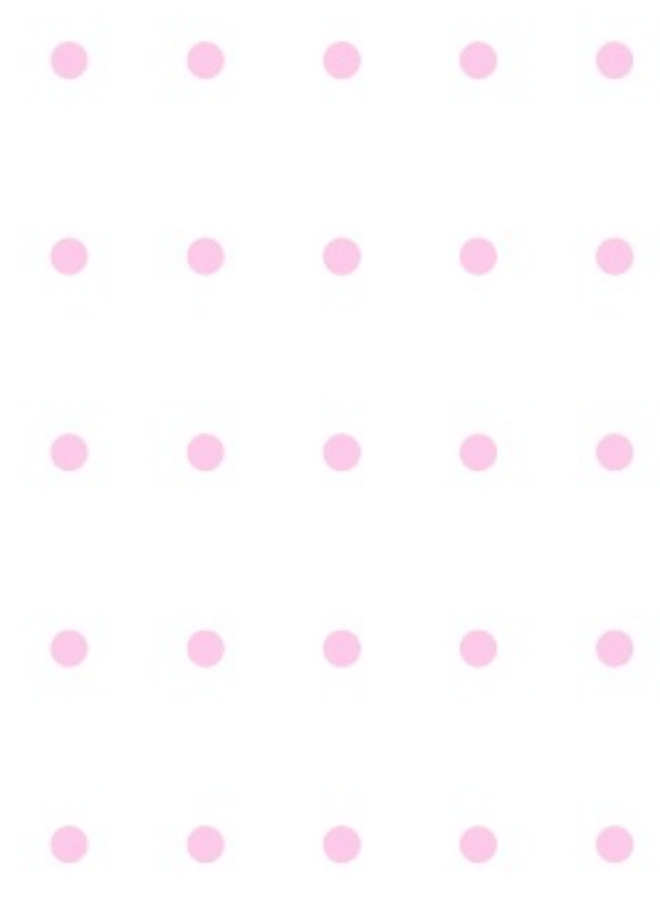
Entrepreneur

IOT: The Future of Mobile Apps Development

[Read more](#)



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@squareboat

 **Behance**
@squareboat

 **GitHub**
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 **YouTube**
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