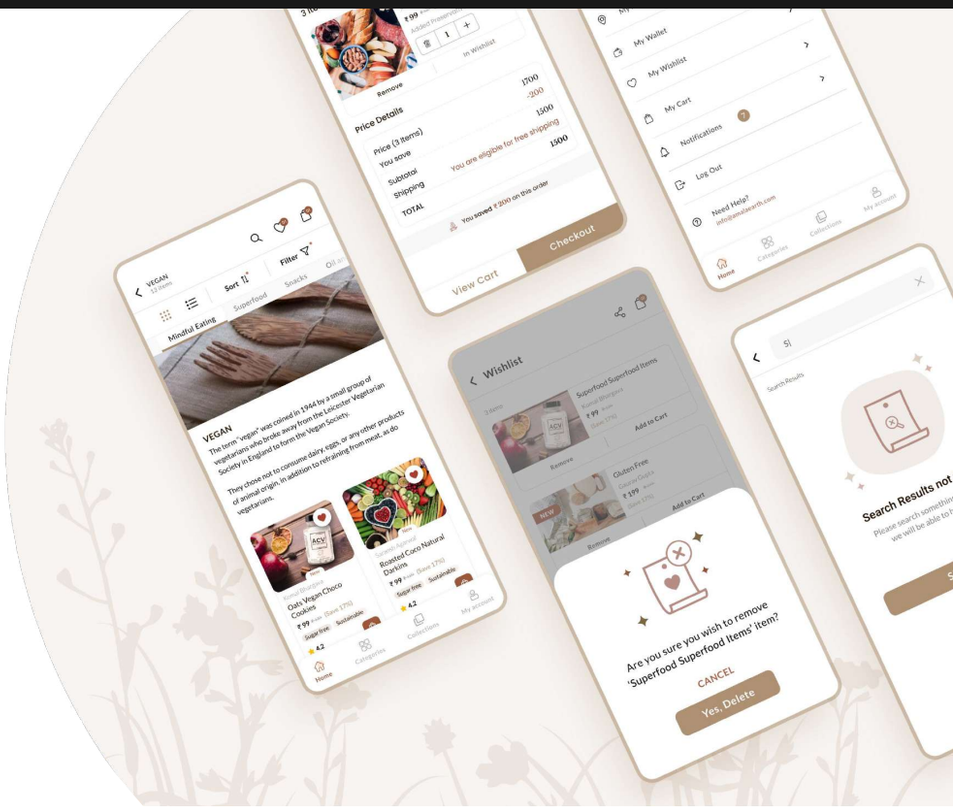
Rotate your phone for a better experience/view

amāla
earth

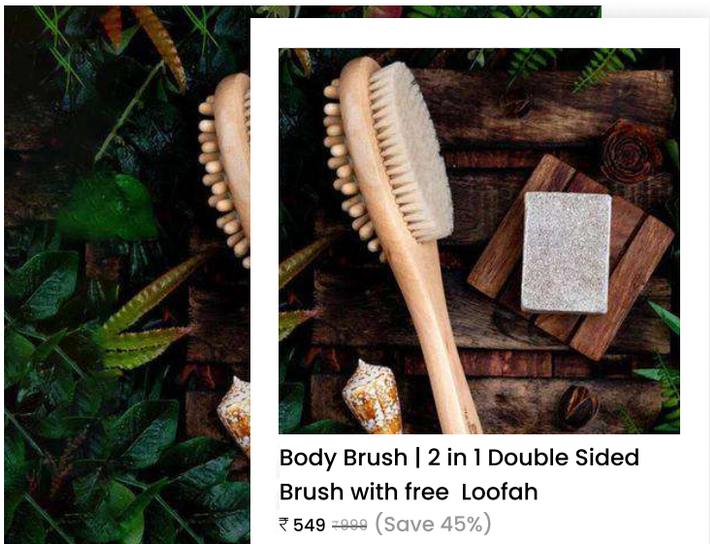


Amala Earth

Amala Earth is a way of conscious living built on a foundation rooted deeply in the Indian origin where all living beings can co-exist harmoniously.

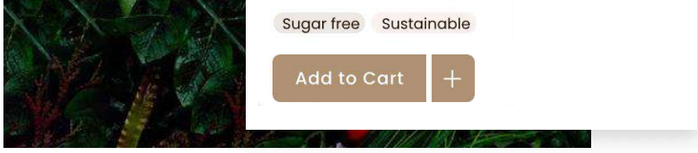
Technologies we used.

- FIGMA
- SHOPIFY
- REACT
- AWS
- ANDROID
- FLUTTER
- MYSQL
- IOS
- NODEJS



Overview.

Amala earth brings together brands, products, experts and individuals that create a world where all living beings can co-exist harmoniously. It gives great importance to a value-based community and sustainability. They treasure the authenticity of locally produced products that are conscious alternatives to be used at home and around us.

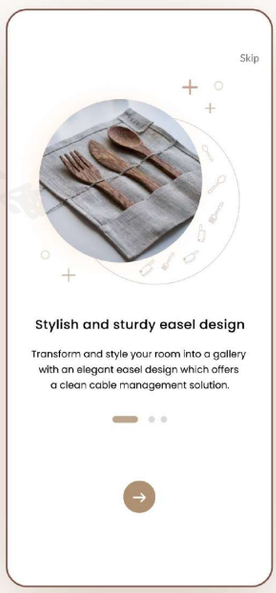


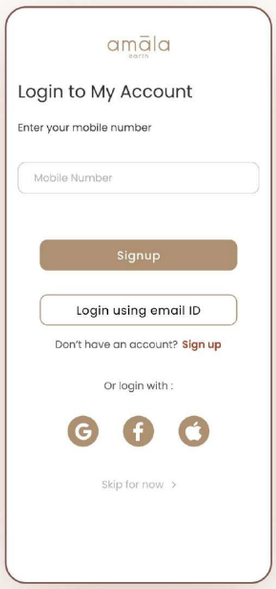
THE OPPORTUNITY.

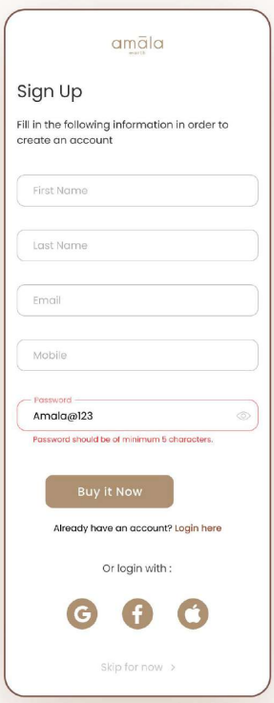
Create an **earth-friendly community** that connects and inspires a **way of conscious living**

UI SCREENS

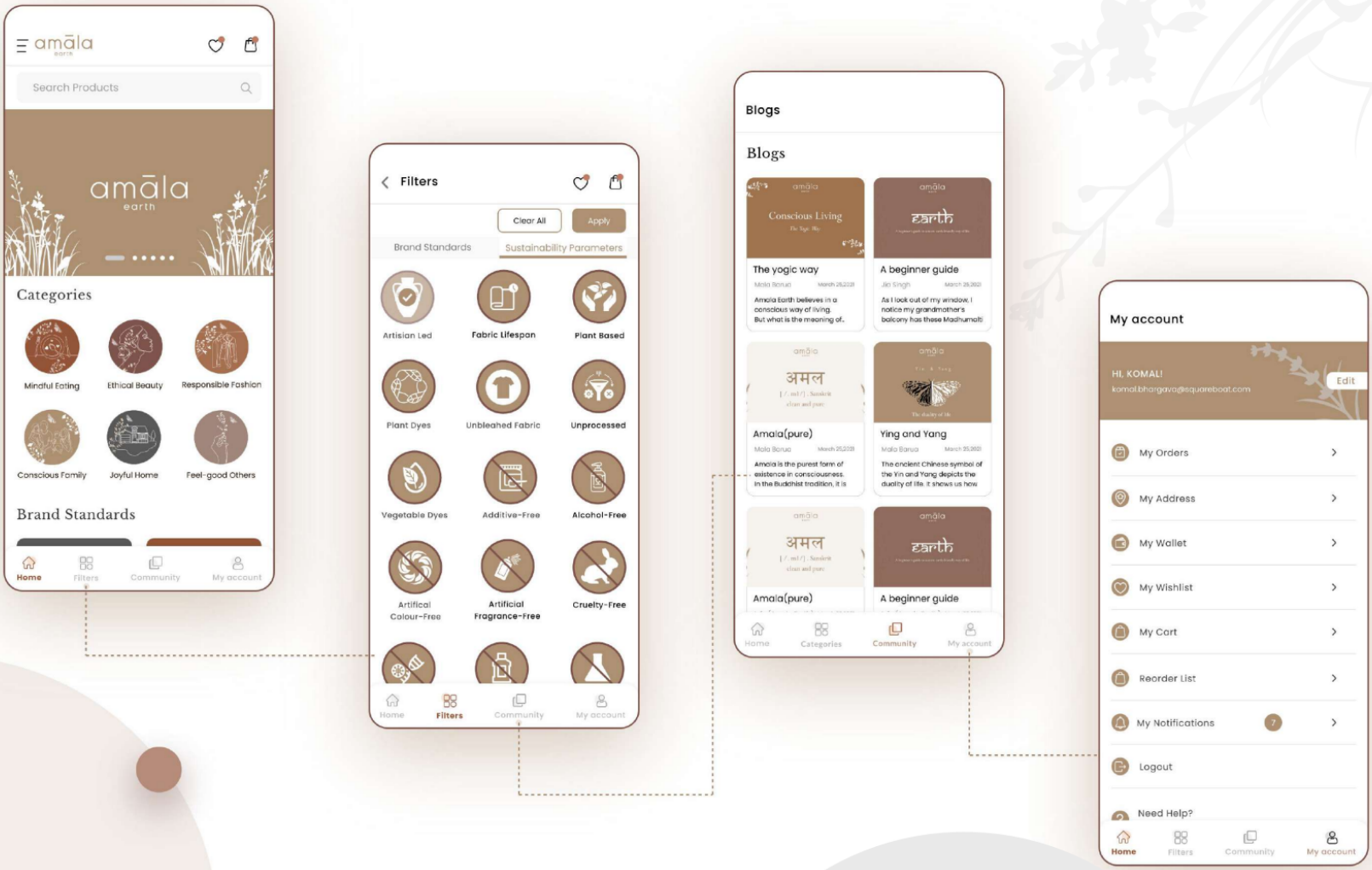
A good **Login/ Sign up** helps the user quickly login or sign up in the app.



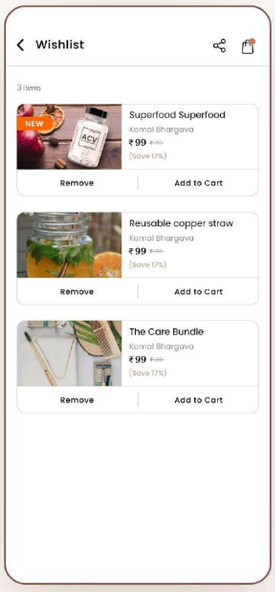


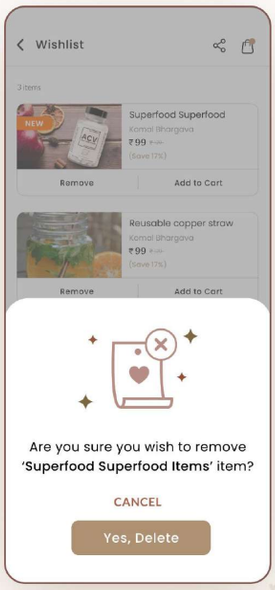


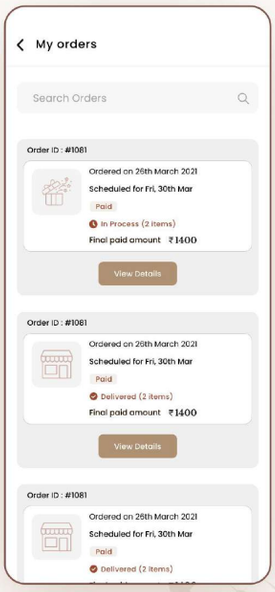
Easy Navigation helps the user to find the products quickly and more efficiently

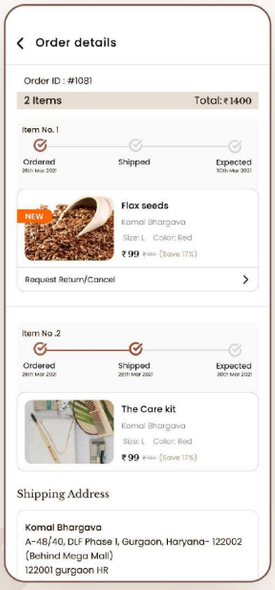


Wishlist & orders pages are the main pages for selection of products and ordering them

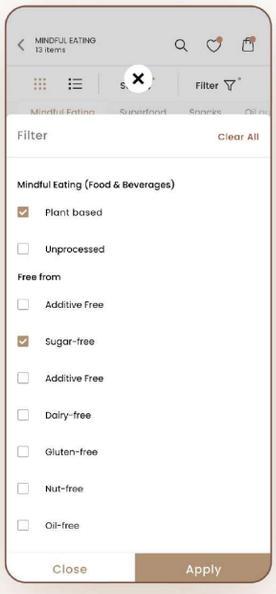


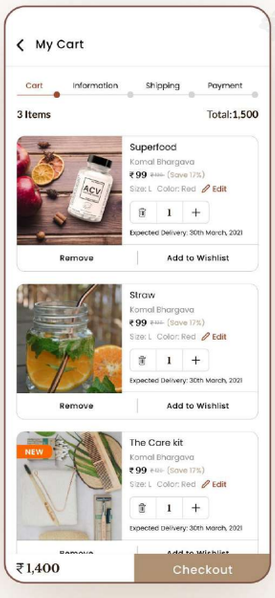


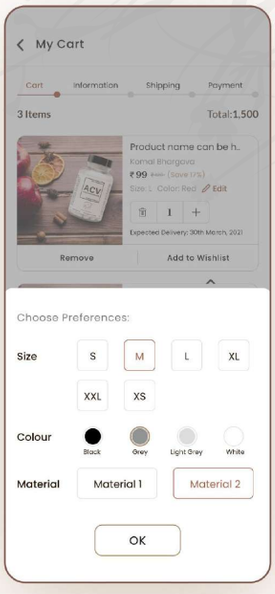




Category page helps in the categorization of products according to user needs and cart page for smooth ordering

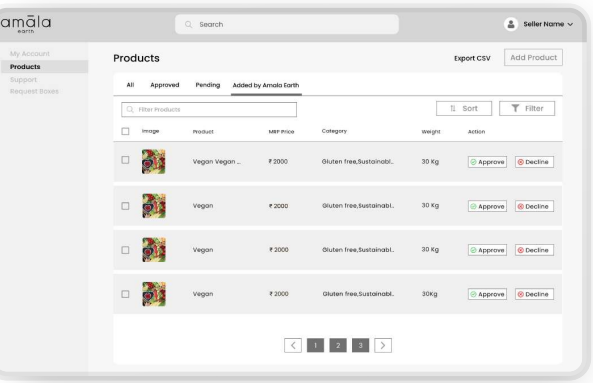


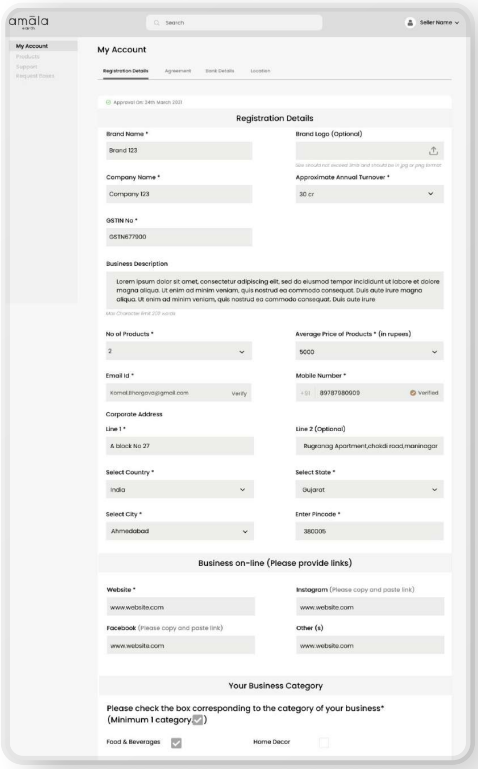


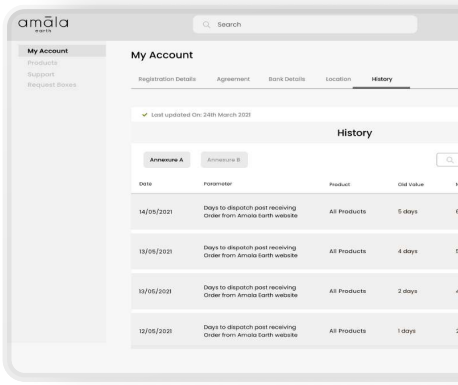


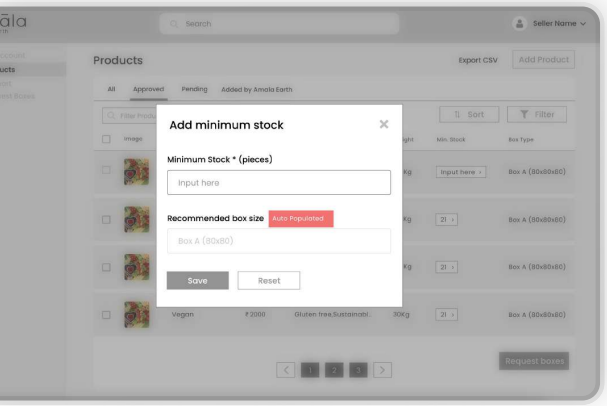
Seller wireframes were created for sellers to input the products and admin wireframes were created for approval

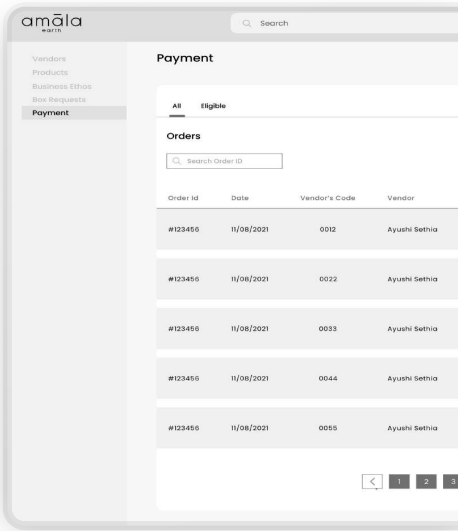
from seller’s side

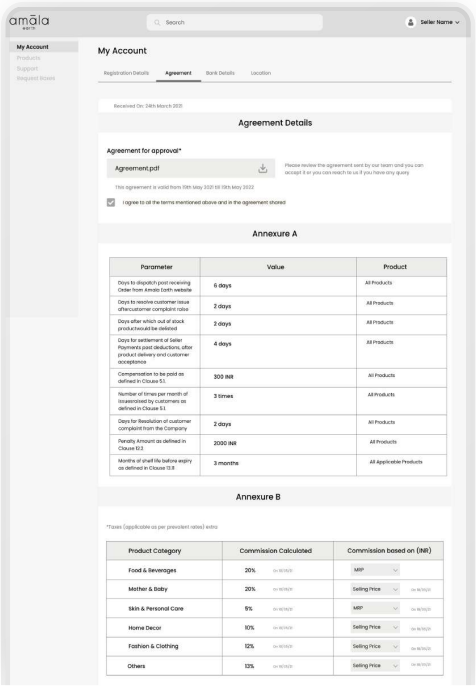


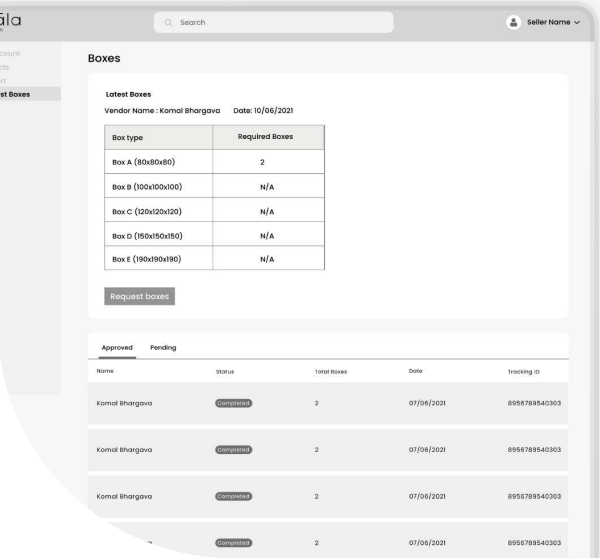


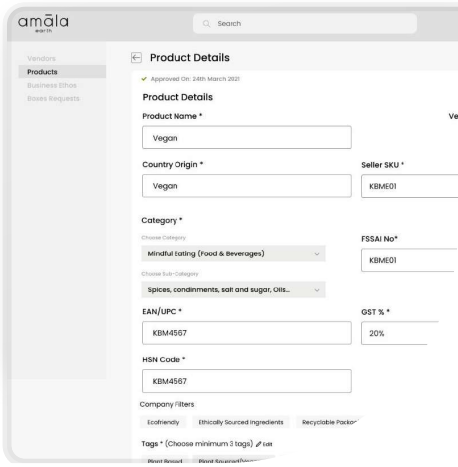




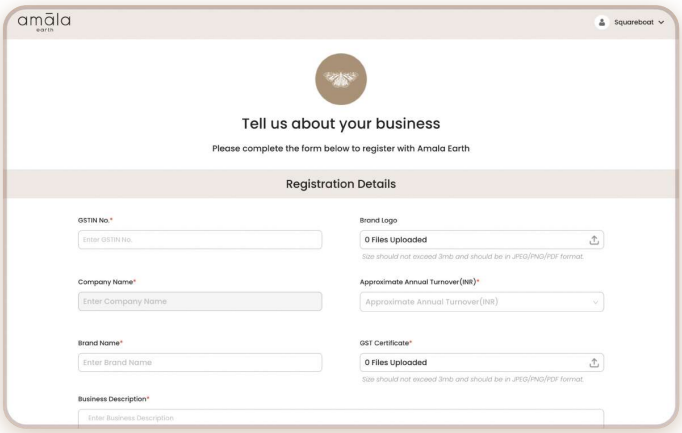


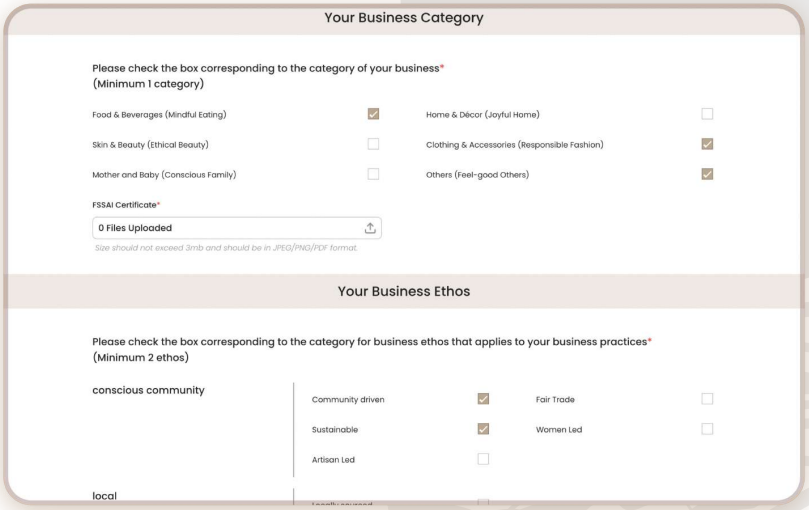


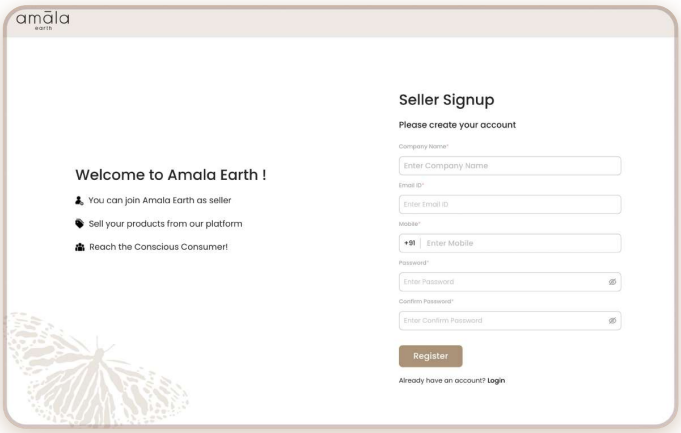




Admin & seller panel

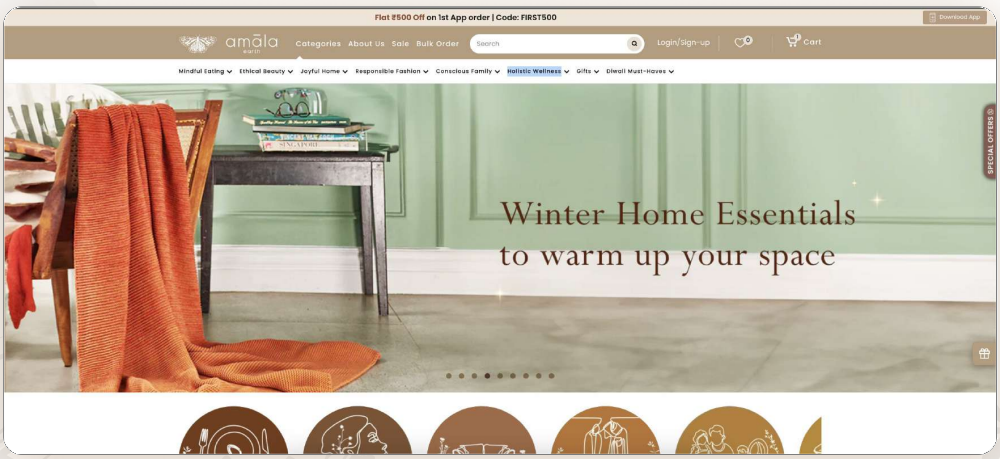




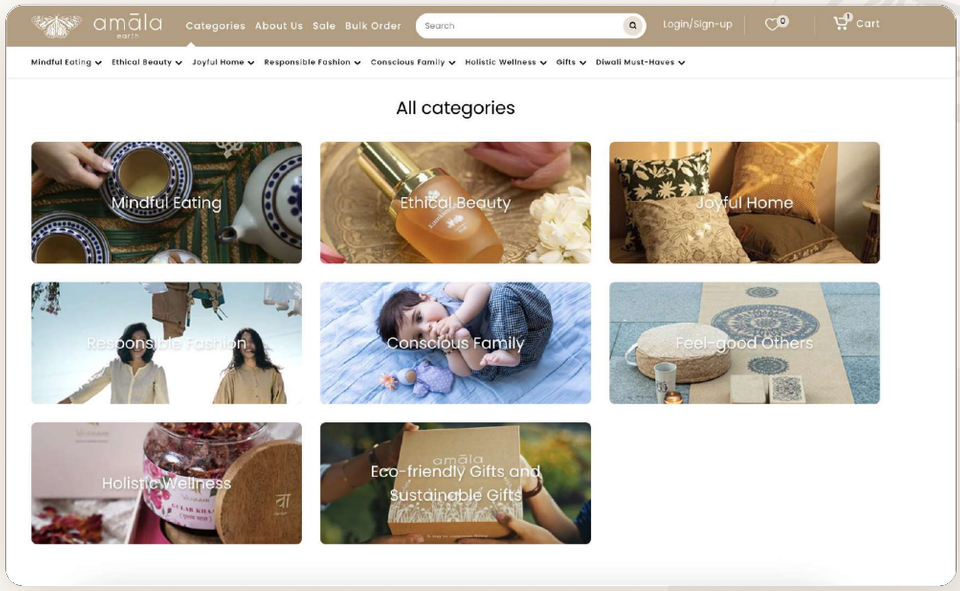


The **Amala Earth** Website

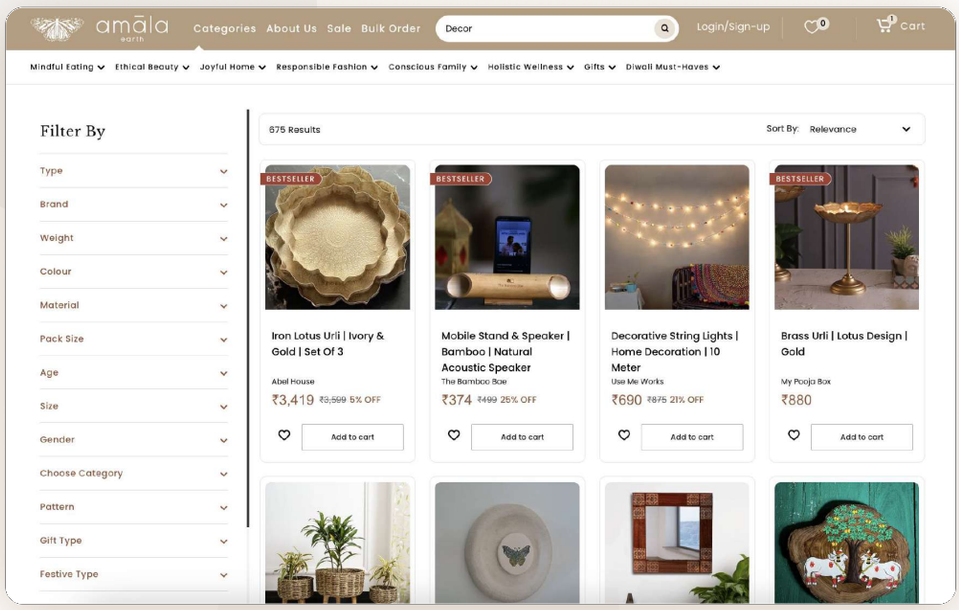
The Amala Earth Welcome screen fosters intriguing banners to attract users to the web platform



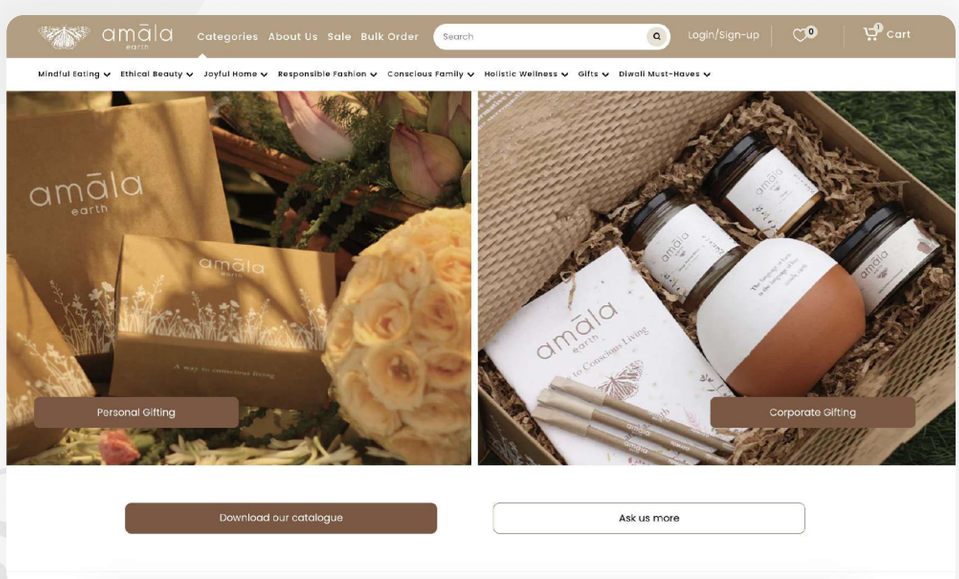
To make it easy for the users to shop for their favourite products, category-wise sorting is done to ensure customer satisfaction



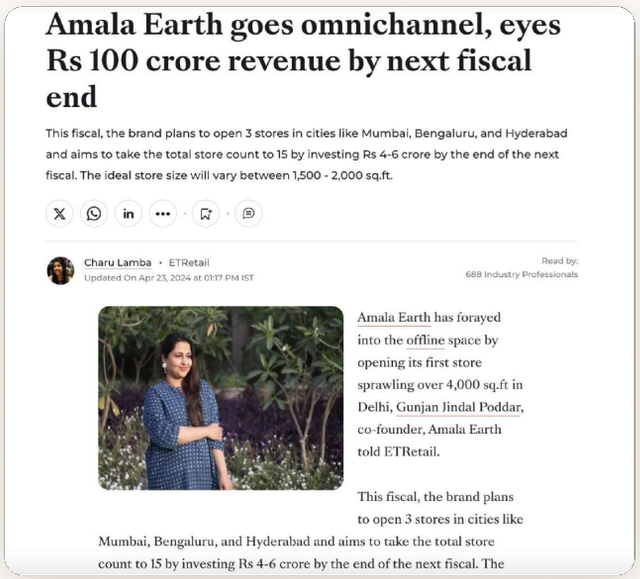
For every category, users are also provided with additional filters such as brands, material, pattern, etc for better shopping experience



The website not only holds back till retail shopping, corporate and personal gifting options are also available



Media Coverage - This section highlights Amala Earth's story across the industry, from major achievements to insights into the platform's growth and innovation



Amala Earth goes omnichannel, eyes Rs 100 crore revenue by next fiscal end

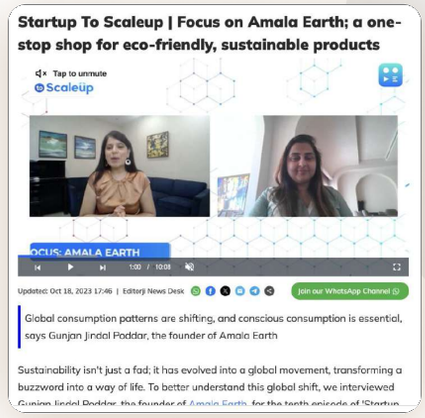
This fiscal, the brand plans to open 3 stores in cities like Mumbai, Bengaluru, and Hyderabad and aims to take the total store count to 15 by investing Rs 4-6 crore by the end of the next fiscal. The ideal store size will vary between 1,500 - 2,000 sq.ft.

Charu Lamba • ETRetail
Updated On Apr 23, 2024 at 01:17 PM IST

Read by:
688 Industry Professionals

Amala Earth has forayed into the offline space by opening its first store sprawling over 4,000 sq.ft in Delhi, Gunjan Jindal Poddar, co-founder, Amala Earth told ETRetail.

This fiscal, the brand plans to open 3 stores in cities like Mumbai, Bengaluru, and Hyderabad and aims to take the total store count to 15 by investing Rs 4-6 crore by the end of the next fiscal. The



Startup To Scaleup | Focus on Amala Earth; a one-stop shop for eco-friendly, sustainable products

Tap to unmute
Scaleup

FOCUS: AMALA EARTH

Updated: Oct 18, 2023 17:46 | Editorji News Desk

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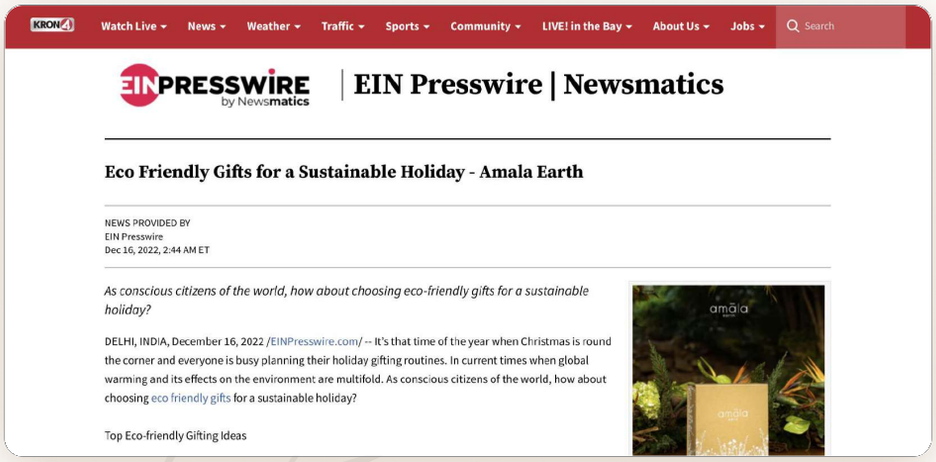
Global consumption patterns are shifting, and conscious consumption is essential, says Gunjan Jindal Poddar, the founder of Amala Earth

Sustainability isn't just a fad; it has evolved into a global movement, transforming a buzzword into a way of life. To better understand this global shift, we interviewed



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Eco Friendly Gifts for a Sustainable Holiday - Amala Earth

NEWS PROVIDED BY
EIN Presswire
Dec 16, 2022, 2:44 AM ET

As conscious citizens of the world, how about choosing eco-friendly gifts for a sustainable holiday?

DELHI, INDIA, December 16, 2022 /EINPresswire.com/ -- It's that time of the year when Christmas is round the corner and everyone is busy planning their holiday gifting routines. In current times when global warming and its effects on the environment are multifold. As conscious citizens of the world, how about choosing eco friendly gifts for a sustainable holiday?

Top Eco-friendly Gifting Ideas

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We are creative hooomans who are obsessed with crafting seamless digital experiences that affect the lives of our users whilst sipping a lotttt of coffee!

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